



# The Apple Branch

American Association of University Women

Appleton, Wisconsin

Volume 37 Number 4 December 2022

*Oh, the weather outside is frightful,  
But the fire is so delightful.  
And since we have no place to go,  
Let it snow, let it snow, let it snow!!*

## APPLETON (WI) BRANCH

Nov 25	Deadline Brunch Reservations
Nov 27	Auction opens—Start Bidding!
Dec 1	Second Choice Books Auction Bidding Ends 9:00 PM
Dec 3	Holiday Brunch
Dec 8	Old World Xmas Market Travel
Dec 8	Evening Literature
Dec 13	Zoom Art Class
Dec 14	Afternoon Literature Holiday Lunch @ Heckrodt
Jan 1	Happy New Year!
Jan 4	Second Choice Books
Jan 10	AAUW Reads
Jan 10	Branch Meeting
Jan 12	AAUW Reads
Jan 17	Travel—Lunch & Bergstrom Museum
Jan 24	Social Justice Group

I write this message while our first accumulating snowfall comes down in a not so frightful way; however, that first accumulation does still manage to put a little fright in my heart: “Oh my gosh, winter is really here. How long and dark will it be this year? How much inconvenience will it create? Ugh!!”

Yet, it is very true---the fire is so delightful!

With that reassurance we carry on into the winter months, warmed by the work that AAUW does to further equity for women and girls. The following are examples of the work that National, State, and local Branches are engaged in as we speak:

-Fellowships and Grants were awarded to more than 320 women and community projects for 2022-23.

-Research Publication Grants in Engineering, Medicine and Science are awarded in April to combat gender stereotypes and bias in these fields, which can make it difficult for women to have the time and institutional support needed to publish their research.

-AAUW works toward Retirement Security for Women with its Work Smart Training, by teaching women how to negotiate for the best salary and benefits.

-Through AAUW’s special consultative status with the UN Department of Economic and Social Affairs and our International Fellowships program, we work to advance equity for women and girls around the world.

-and so much more!

There are so many other examples of research and initiatives to learn about on the National website. I invite you, while sitting in front of that “delightful” fireplace one wintry day, to go to [AAUW.org](http://AAUW.org) and explore the topics there.

And, despite those cold, white flakes chilling my mood, I must remember that this is a very special time of year when lights twinkle and bells jingle. 'Tis definitely the season to be jolly!

Let's enjoy the work we do together for the future of women and girls, enjoy the pleasure of each other's company, and “Be of good cheer!”

*Happy Holidays!*

Chris Taylor  
President

[taylor.christine50@gmail.com](mailto:taylor.christine50@gmail.com)



## Program News In Brief



**Time is running out to get your reservation in for the December 3rd Holiday Brunch at the Grand Meridian! Send your check for \$19 per person made out to AAUW Appleton Branch to: Bonnie Krueger, 3116 E. Gazebohill Rd., Appleton 54913 by NOVEMBER 25!**



**Save the date for our January Meeting—Tuesday, January 10th at 6:30 pm on Zoom. Barbara Paterick, who was one of our state convention speakers last April, will be speaking about the National Popular Vote Interstate Compact.**

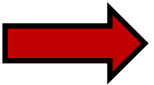
## Membership News



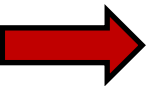
**Coming in December!** The Membership Committee is planning a gathering in December for our new members. Please check your emails in the near future for further details. We are so excited to get to know these new members and give you a proper welcome to our wonderful organization.



**Welcome to Our Newest Member!** We are so happy to welcome our newest member, Anita Hankey.



We've had so many new members since the directory was printed. Watch for an insert we are putting together with our new member Information.



**Greeters Needed:** Greeters are needed for our December Brunch! Please contact Mary Bechle at [msnn3bs@yahoo.com](mailto:msnn3bs@yahoo.com) if you are able to do so. The Brunch is always a fun and festive time. Please plan on attending.



**Membership Committee Wants You!** We'd love to have some new committee members and fresh ideas on how to attract new members and make them feel welcomed. Input from new members would be greatly appreciated! Contact the Membership VP Team: Connie Wunderlich, Mary Bechle, and Linda Buck.



# *Holiday Auction Info*



## **Virtual Auction Instructions**

THANK YOU to everyone who donated items for the virtual & live auctions and brown bag gift items!

The virtual auction site: <https://www.32auctions.com/AAUW2022>

**Bidding opens at 8:00 pm November 27th!**

Don't be shy! It's easy to get on the site and easy to bid and rebid on the items you really want! You DO need an account to place a bid. All it takes is your email address and a password of your choice. If you participated in prior auctions, the site will remember you & you just need to sign in.

Click once on an item for more information and to place a bid. You can click again on the photo for an enlarged view of the item. Click the X in the upper right hand corner to return to the smaller photo. When you make a bid, the auction site will confirm your bid with an email. It will also notify you if you get outbid. That's your cue to go back and BID AGAIN!

**Bidding CLOSES at 9:00 PM December 1st.**

Plan to stay up to make those last-minute winning bids!

The site will tell you if you were the top bidder. You may then call Kathy Kuck, 920-850-2792, and let her know if you will be picking up your item(s) at Grand Meridian at the brunch or make arrangements to pick up your item(s) from Kathy.

**IMPORTANT!!** Payment is expected at the time of pick up. Check made payable to AAUW Appleton or cash in the exact amount is appreciated. (No credit/debit cards)

**AT THE BRUNCH:** You may purchase tickets for the brown bag gift items. Don't forget your check book!

# The Power of Women Working Together



In 2019, a coalition of Fox Valley area women's organizations gathered to plan a celebration of the centennial of the 19<sup>th</sup> Amendment. Celebrating Woman's Equality Day, August 26, (the date that commemorates the certification of the 19<sup>th</sup> Amendment to the Constitution) had been a yearly event sponsored by the League since 2010. This new effort, again led by the League of Women Voters, now included a coalition of women's groups: League, AAUW, the Women's Fund, Mid-Day Women's Alliance, and the Delta Sigma Theta sorority. The collaboration of these groups brought speakers such as Michelle Duster, great-granddaughter of Ida B. Wells and Elaine Weiss, author of *The Woman's Hour* to our community. A website was developed and educational materials were offered to K-12 students. Banners displaying the history of women's suffrage were made that are still available for use and housed at the historical museum.

AAUW-Appleton was an active part of this 2-year celebration, presenting a historical reenactor of a Wisconsin suffragist and marching in the Flag Day Parade.

Fast forward to today.

The focus of celebrating women voting and gender equity continues and it was agreed that this coalition should continue as well to raise awareness and encourage actions that support this mission. Our AAUW board recently voted to continue to be a part of this group. At this time Faye Binsfeld and Becky O'Connor will represent AAUW-Appleton on this committee.

Although it is in the very early stage of planning, the following has been decided.

- Each women's group will take a turn to create a media campaign on August 26, followed by an event of action a month or so later.
- The Women's Fund requested the year 2023 to focus on the Status of Women in the Northeast Wisconsin. The League requested 2024 with the probable focus that election year on voter registration.
- It is likely that AAUW will choose 2025 to take the lead on the media campaign and an event of action to be determined.
- Although it is still being discussed, the name Fox Cities Women's Action Coalition is being considered for this group. Stay tuned.

We will keep you updated on this in the newsletter. In the meantime, consider supporting all women's groups when activities and programs are available. Supporting each other makes us all stronger. We are proud to be a part of this coalition.

And down the road...look for ways you can help and support AAUW when it is our turn to take the lead!

## Fox Cities Women's Action Coalition

**WE DID IT!** We are pleased to announce the results of our 2022 book sale. After expenses, our profit is \$34,945.71. This is the largest amount we have ever earned! Our success would not have been possible without all of the hard work and huge time commitment of so many branch members. A huge thank you to all of you.

Our book sale committee will be meeting in early December to evaluate this year's sale and make notes for our 2023 sale. If you have any thoughts you want to share, please contact any of us. Our chairs will then be in hibernation until May when we again start collecting books.

Your Book Sale Committee



Cake from the Book Sale Celebration Lunch

**Articles for the January newsletter are due December 15th.**

Send articles to Judy Goodnight at [judy@gwd.org](mailto:judy@gwd.org).

# Title IX

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An example of a Title IX success:

A young Fox Valley woman participated on the varsity football team as a kicker. Over four years she continued her position on the team. Just this fall Coach Binsfeld sent her in for the extra point and she became the first female to score a football point at Kaukauna. Her coach's comment: "She didn't run off the field, she floated." (Shared by Faye Binsfeld)

Title IX Committee

Joan Schneider



## SOCIAL JUSTICE GROUP

## NEXT MEETING:

**TUESDAY, JANUARY 24 6:30 PM**

**STARBUCKS 1680 S Appleton Road**

## ALL MEMBERS WELCOME—

Due to unforeseen circumstances, our November 29th meeting has been canceled. With nothing scheduled for December, our next meeting isn't until near the end of January. Over the two month hiatus, we're going to be reading the book ***There There*** by Tommy Orange, a stunning debut novel whose characters share many of the struggles of urban Native Americans. The novel has several essays interspersed between chapters sharing the unvarnished history of the treatment of indigenous Americans.

**If not a regular member of the Social Justice group but you're interested in the book & discussion, please join us!!**

We'll return to the video series, "Why Race Matters" on PBS Wisconsin in February.

## COMMUNICATION UPDATES—Directory Additions/Changes & More

**Welcome our newest member, Anita, and add her contact information to your directory.**

**Hankey, Anita**  
1914 Creek Side Dr  
Neenah, WI 54956  
[yaateeh55@gmail.com](mailto:yaateeh55@gmail.com)  
Phone: (208) 630-4366  
San Juan College & University of Wyoming  
Retired, U.S. Forest Service

### Change of Address for Mary Zanto:

Effective 12/1/22

**New address: 250 W. Highland Park Ave.  
#708  
Appleton WI 54911**

Welcome Mary Jane Cummings to the Communications Team as our new Marketing and Promotions expert!

Now, if there's any member out there with a hankering to be a journalist, I'm on the lookout for a newsletter assistant.

Contact [judy@gwd.org](mailto:judy@gwd.org).

Our monthly newsletters are posted on our website: <https://appleton-wi.aauw.net/> and can be downloaded to your own computer or can be printed if you prefer a hard copy. Newsletter notices and other notices of a timely nature are sent via the Mailchimp email service.

Any changes in email, phone number, or address should be reported to Judy Goodnight ASAP to ensure no disruption in our communications to you. [judy@gwd.org](mailto:judy@gwd.org) Those changes will be shared with our directory editor.



## SECOND CHOICE BOOK TALK

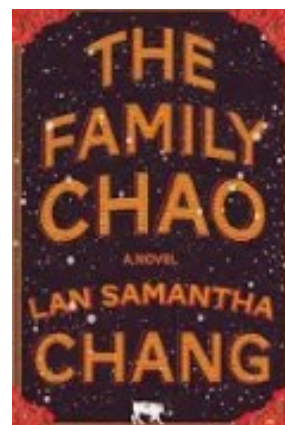
Our December book will be  
***The Family Chao*** by Lan Samantha Chang.

Thursday, 12/1 at 1:00 pm

We'll meet at Copper Rock in downtown Appleton.  
Gather in the side room with your beverage or other treat.

Our January book is ***The Reading List*** by Sara Nisha Adams.

Second Choice Books is open to all members of the branch.  
Attend the discussions just for the books you want to read.  
Just RSVP so we know to expect you!



## AFTERNOON LITERATURE

December Book: ***The Kindred Spirits Supper Club*** by Amy E. Reichert

Our Annual Holiday Luncheon returns to Heckrodt Wetland Reserve this year!  
Wednesday, December 14th at 11:30 AM at the Nature Center  
1305 Plank Road, Menasha

If you didn't sign up to attend at the November book group meetings, you can still  
do so by contacting Mary Grace at 920-915-6379 or [mcggs@aol.com](mailto:mcggs@aol.com).

DEADLINE TO SIGN UP: DECEMBER 7TH!



## Evening Literature News

Date: December 8th, 2022, 6: 30 PM

Host: Joan Schneider, address and contact information in the  
AAUW Yearbook

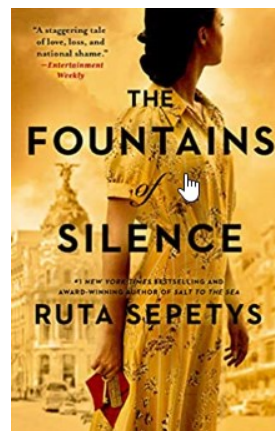
Please RSVP to Joan on or before Tuesday, the 6th.

Book: *The Fountains of Silence*, by Ruth Sepetys

Discussion Leader: Donna Cook

Reminder: No Evening Lit in January or February

**All AAUW members are welcome to join us for this book group!**



**Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has. —Margaret Mead**

Our branch does a great deal of good.

We support each other and the women of our community and state.

Through our national organization, we support women nationally and worldwide.

The good we do and the change we make requires all of us to roll up our sleeves and get involved.

As we prepare a slate of officers for 2023-2024, please consider a position on your branch board. Our leadership positions allow you to learn, grow, and share your many talents.

Talk the positions over with a current or past leader and then contact me to let me know you are interested and ready to contribute.

Joan Moeschberger, Nominating Chair

[joanemoe@gmail.com](mailto:joanemoe@gmail.com)

## Community Outreach: DEI in Action

We had another amazing meeting with staff from the Boys and Girls Club. We are working on a book club with elementary children.

I attended the statewide DEI meeting. Chris Ebert from the Northwoods Branch informed us how their branch, in collaboration with LWV, developed a Land Acknowledgement Statement. This is something branches across the nation are doing and maybe Appleton Branch could as well. She also recommended an amazing book if you are interested to learn more about the lives of four Native Americans who put their lives on the line and made a change. The book is "I Will" by Sheron Wyant-Leonard.

Mary Bechle, Community Outreach Chair

### Member Outreach

Member Outreach is a way for our AAUW community to stay connected and reach out to members during significant times in their lives.

Laurie Leonard, AAUW member creates beautiful cards for occasions such as:

- ♦ Thinking of you
- ♦ Congratulations
- ♦ Get Well
- ♦ Illness

If you know a member who we should reach out to in this way, please contact JaneAnne McCabe  
[jamforever02@yahoo.com](mailto:jamforever02@yahoo.com)







## OLD WORLD CHRISTMAS MARKET

Please join us as we travel to Elkhart Lake to experience the OLD WORLD CHRISTMAS MARKET which is reminiscent of the Christkindlmarkets of Germany. The 70 plus booths feature regional and international vendors selling items such as blown glass ornaments, hand carved nutcrackers, jewelry, apparel, alpaca products, fine chocolates and other tasty treats, woodwork, Russian nesting dolls, hand painted items, lace and much more.

**Date:** Thursday, December 8

**Time:** 9:00 a.m. to approximately 3:30 p.m.

**Cost:** \$7.00 admission to the Market, lunch, and donation for gas.



**Transportation:** We will carpool from Appleton.

If you are willing to drive, please let us know when you register.


**Lunch:** We will have lunch together in Elkhart Lake after we visit the Market.

**Dress:** Dress warmly. The Market is in a large, heated tent.

**To Register:** Call Judy Phillips at 920-739-1000 or

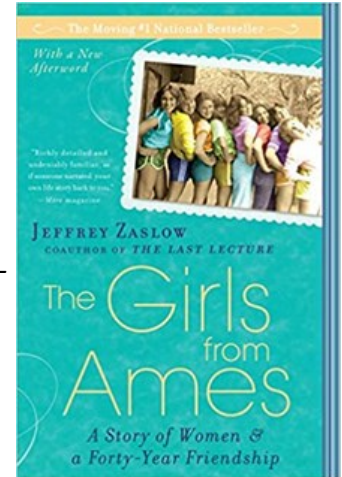
or email [cubbie1945@gmail.com](mailto:cubbie1945@gmail.com) by December 3.

Complete information will be sent to those who register.



# AAUW READS—SAVE THE DATES

Mark your calendars for our January discussions of the latest AAUW Reads book *The Girls from Ames* by Jeffrey Zaslow. This book chronicles an enduring bond of friendship among a tightly knit group of middle-class women born in the early 1960's. From Kirkus Reviews: *The author spent time with them, looked at their photo albums, read their teenage notes and diaries, met their families and pored over the reply-all e-mails that have kept the group in close touch for the past decade. Zaslow also reports briefly on research that has highlighted the difference between male bonding and female bonding, and the importance of friendship in the lives of women."*



**Two discussions will be offered:**

**TUESDAY, JANUARY 10 AT 1:00 on Zoom (Becky O'Connor, discussion leader)**

**THURSDAY, JANUARY 12 AT 6:30 on Zoom (Judy Goodnight, discussion leader)**

**Zoom links will be sent out close to the discussion dates.**

## *Get Inspired and Let Your Creativity Flow*

Join the AAUW Travel Group on Tuesday, January 17<sup>th</sup> for lunch at the Ground Round Restaurant in Neenah (check online for menu options which include limited vegetarian choices). After lunch we'll enjoy a tour of the Bergstrom-Mahler Museum of Glass and then you'll have a chance to create your very own 3" x 9" glass fusion garden stake. Cost of the class is \$20. You are responsible for your own lunch and transportation for the day.

THERE IS LIMITED SPACE FOR THIS EVENT AND YOUR REGISTRATION IS NOT COMPLETE UNTIL YOUR \$20 CLASS FEE IS RECEIVED.\*

\*A waiting list will be kept after the class size is reached in case of a cancellation. You will be notified if you are on the waiting list. Money will be refunded if you are not able to attend due to the class being full.

Please send name, phone number, and registration fee of \$20 to:

Ruth Henschel

555 Ridgeview Circle #314

Appleton, WI 54911

**REGISTRATION DEADLINE IS JANUARY 10, 2023**

## AAUW Art Class

December 13, 2022 (Tuesday)



### Foil Repousse: Holiday/Winter Themes

- **Place:** Zoom Class with Chris Scott
- **Time:** 12:30 pm (Central Standard Time)
- 
- **Theme:** Holiday/Winter Theme
- 
- **Materials:** 8X10 Canvas Board, Hot Glue Gun, Pencil, Elmer's Glue (clear or white), 3/4" wide Paint Brush, Paper Towels, Exacto Knife, Scotch Tape, Q-Tips, Hair Dryer, Heavy-duty Aluminum Foil, India Ink, Fine Steel Wool, Alcohol to clean foil. Also, bring some simple designs based on the theme. (Most supplies can be found at the Dollar Tree.)

All are welcome. No experience necessary. Just come and have fun.

Please **RSVP** to Laurie Leonard at [RJLLAL@new.rr.com](mailto:RJLLAL@new.rr.com) by Friday, December 9. She will send you the link prior to class.



Appleton AAUW Income and Expense Statement  
July 1, 2022 to October 31, 2022

	As of 10/31/2022	Budget 2022 - 2023
<b>INCOME:</b>		
Membership Dues	2,088.00	2,100.00
December 2022 Brunch Income	0.00	2,676.00
Advertisement	100.00	50.00
Interest	<u>0.72</u>	<u>0.00</u>
<b>Total Income</b>	<b>2,188.72</b>	<b>4,826.00</b>
<b>EXPENSE:</b>		
Membership/Recruiting	0.00	500.00
Financial Assistance	0.00	201.00
Newsletter	0.00	0.00
Programs	100.05	1,000.00
Yearbook	245.03	275.00
Insurance	287.50	300.00
Public Policy	0.00	300.00
Historian's Expense	0.00	150.00
President Expense	0.00	100.00
Finance Expense	40.94	300.00
General Expense	0.00	100.00
Tech Savvy Sponsorship	46.97	500.00
Special Events	500.00	500.00
Diversity	<u>0.00</u>	<u>50.00</u>
<b>Total Expense</b>	<b><u>1,220.49</u></b>	<b><u>4,276.00</u></b>
<b>Revenue Less Expenses</b>	<b><u><u>968.23</u></u></b>	<b><u><u>550.00</u></u></b>

Checkbook Balances as of 9/31/22

<b>General Checking Account</b>	
Leadership Development	5,511.00
General Fund	<u>48,881.33</u>
<b>Total Checking Account</b>	<b>54,392.33</b>

Our checking account contained book sale money at the end of October. \$34,945.71 will be moved to our Scholarship account.

Scholarship Money Market Account	7,048.07	\$1,500 is outstanding.
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Please note there have been a few changes to our budget. The line items for essay contest expenses and awards have been removed. There will not be an essay contest this year. The board also voted to remove Beacon Fund from our budget. That money will remain in our general fund.

**AAUW advances gender equity for women and girls through research, education and advocacy.**

AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

AAUW empowers all women and girls to reach their highest potential.

The Apple Branch is a publication of the Appleton, Wisconsin Branch of AAUW, the American Association of University Women.

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SEE YOU  
NEXT  
YEAR!