



# The Apple Branch

American Association of University Women

Appleton, Wisconsin

Volume 37 Number 2 October 2022

**“When we invest in women and girls we are investing in the people who invest in everyone else.” --- Melinda Gates**



## APPLETON (WI) BRANCH

Sept 27	Social Justice Meeting
Sept 30	Art Class
Sept 30	Book Sale Table Set-Up
Oct 1	Books Moved Across Hall
Oct 3-8	Pre-Sale Work
Oct 5	Second Choice Books
Oct 6	Book Sale Work Night & Meeting
Oct 10-12	Pre-Sale Work
Oct 13-15	Book Sale Week 1
Oct 15	AAUW Sponsored Book Festival Event
Oct 18	Thursday Afternoon Lit
Oct 19	Wednesday Afternoon Lit
Oct 19-22	Book Sale Week 2
Oct 26-29	Book Sale Week 3
Nov 1	Book Sale Celebration Lunch

Hello everyone!

The above “pearl of wisdom” was a take-away I gleaned from Rima Alaily's presentation at the Women's Fund Luncheon on September 8<sup>th</sup>. Rima, for those of you, like me, who weren't aware, moved to Appleton from Saudi Arabia with her Lebanese parents when she was in 7<sup>th</sup> grade. She considers Appleton her home, as it is the place where she felt, and still lauds, the sense of community that exists here. She credits many of her personal successes to the connections and growth opportunities she experienced in Appleton. She presently lives in the Seattle area, is Deputy General Counsel for Competition Law at Microsoft, and has done pro-bono work for immigrant children and domestic violence victims. Quite a product of our community!

The timing of her speech was, for me, a wonderful affirmation of the work we do in AAUW. Her reference to Melinda Gates' quote could be our theme song! Rima advises that true social progress requires us to:

- start locally
- show up for the work involved
- listen to each other

### **Oh my! I think she's talking about the work we are now doing for the Book Sale!!!**

-Our months-long work is, of course, done **locally**, for the benefit of area girls and young women who earn scholarships from our proceeds.

-So many of us “**show up**” for the work involved; and by the way, the turn out for book sorting has been wonderful. “The more, the merrier” is definitely the case. If you haven't joined us before, please do so one of these Tuesday mornings or Wednesday evenings for sorting or come in for set-up days Oct. 3-12.

-And, of course, we **listen** to each other via this newsletter, branch meetings, committees, and interest groups all the time. We learn, we laugh, we sometimes groan! (I hear a lot of that at book sorting!!) But we are collaborating constantly.

Finally, I must steal another quote from Alaily's presentation which is well suited to this autumn season:

**“We are each other's harvest.” ---Gwendolyn Brooks**




We have a great opportunity to reap a wonderful harvest this month of October at AAUW: Appleton. Books to “leaf” through. Inspiring committee work to “be-leaf” in. Friendships that never “leaf” us unsupported.

Have a great month! See you around!

Chris Taylor, President

[taylor.christine50@gmail.com](mailto:taylor.christine50@gmail.com)

## Program News

-  **Don't forget Box Lunch Orders Due to Program VP Kathy Kuck by Wednesday, September 28th! Check the September Newsletter for details.**
-  **See you October 6th for the branch meeting & Book Sale Work Night inside Northland Mall.**
-  **Mark your calendar for November 15th and the panel discussion on "Safety, Crime, and Guns in the Fox Cities" for our program and branch meeting at the Appleton Police Department.**

## Membership News

-  **Kick-Off Meeting:** It was so wonderful to see so many faces and so many great conversations going on at our September Kick-Off, not to mention the fabulous food and so much of it! We hope everyone felt welcomed & excited to be part of this group of amazing women and are looking forward to this year of programming and camaraderie.
-  **Welcome, New Member!** Sally Lindow joined our branch in time to attend the Kick-Off. Sally is a teacher and volunteers with ADRC, PAC—Appleton, and Habitat for Humanity. She lives in Appleton with her husband Brian. Welcome, Sally!
-  **Welcome Back!** Toni Nevicosi rejoined our branch but the directory had already gone to press. Toni's and Sally's directory information will be found in the Communication Updates section of this newsletter.
-  **Directories:** Thank you to all who volunteered to deliver the 22-23 directory to members who weren't able to attend the September meeting. There are still some that need to be delivered. If you have not received your directory, contact Mary Bechle at 563-235-3968.
-  **Membership Committee Wants You!** We'd love to have some new committee members and fresh ideas on how to attract new members and make them feel welcomed. Input from new members would be greatly appreciated! Contact the Membership VP Team: Connie Wunderlich, Mary Bechle, and Linda Buck. Let's make 2022-2023 a great year for AAUW Appleton!

# **CYCLING HOME TO READ 2022 AAUW BOOK SALE**

## **IMPORTANT DATES AND TIMES**

### **Book Sorting at Northland Mall**

Tuesdays - 9:00 a.m. - Noon. & Wednesdays - 6 - 8 p.m. thru Sept. 28

### **Sale Stores Set Up – Sept. 30, Oct. 1**

Fri. 1:00 p.m.- Help set up tables at Northland Mall

Sat. 10:00 a.m. to Noon - Help to move books across the Hall

### **Book Sale Work Night – Oct. 6 (Thursday)**

3:00 p.m. - 8:00 p.m. – Supper and Branch Meeting at 5:00 – work times before and after supper meeting (Details in October Newsletter)

### **Pre-Sale Work Times at Northland Mall**

Oct. 3, 4, 5, 7, 10, 11, 12 <sup>9</sup> 9:00 a.m. - 8:00 p.m.

Oct. 8 – 9:00 a.m. - 4:00 p.m.

Come whenever and as often as you can.

### **Book Sale Shifts**

Oct. 13, 14, 19, 20, 21, 26, 27, 28 – 8:30-11:30, 11:30-2:30, 2:30-5:00, 5:00-7:30

Oct. 15 & 22 – 8:30-11:30, 11:30-2:30, 2:30-5:30

Oct. 29 – 8:30-12:00, 12:00-3:30

Sign up on the chart at the Northland Mall, or contact Mary Grace at 915-6379 or mcggs@aol.com.

### **Book Sale Celebration – Nov. 1 (Tuesday)**

11:30 a.m. Pullmans

Note: Please remember to distribute your posters and bookmarks.

**Check your calendar and be prepared to sign up for book sale shifts at  
the Book Sale Work Night!**



## SOCIAL JUSTICE GROUP

NEXT MEETING:

TUESDAY, SEPTEMBER 27 6:30 PM

STARBUCKS 1680 S Appleton Road

**ALL MEMBERS WELCOME—We're starting a new video & discussion series.**

At the PBS Wisconsin website <https://pbswisconsin.org/why-race-matters/episodes/> watch *Why Race Matters in Wisconsin* Season 1 episode 2 **Mental Health, Trauma and Black Communities** and episode 3 **Civic Engagement and Representation** and be prepared to discuss them.

Questions to think about: What did you learn from each episode? Were you surprised by anything? Were you disturbed? Are solutions offered in the program? Are you interested in exploring this topic further?

We're also going to talk about a possible field trip option to the History Museum at the Castle to see the new exhibit *Stitching History From the Holocaust* on loan from Jewish Museum Milwaukee. If you haven't been watching it, you might look for repeats of Ken Burns' new film *The US and the Holocaust* on PBS.

## COMMUNICATION UPDATES

### Nevicosi, Toni

1097 Pendleton Pkwy #135, Neenah 54956  
892-4801(C) [Tonigrma@gmail.com](mailto:Tonigrma@gmail.com)  
BS-Education, 1990, MS-Reading, 1993 – UW-Oshkosh  
Former Cosi Cottage & Co, Designer, Manufacturer  
Cottage Industry 20-50 made items  
Retired Teacher Sheboygan School District

### Lindow, Sally (Brian)

2492 Stroebe Island Dr., Appleton 54914  
920-217-2377 [lindow@rocketmail.com](mailto:lindow@rocketmail.com)  
BS UW-Stevens Point 1989  
MA CSU Stanislaus 1998  
Volunteer: ADRC, PAC, Habitat for Humanity

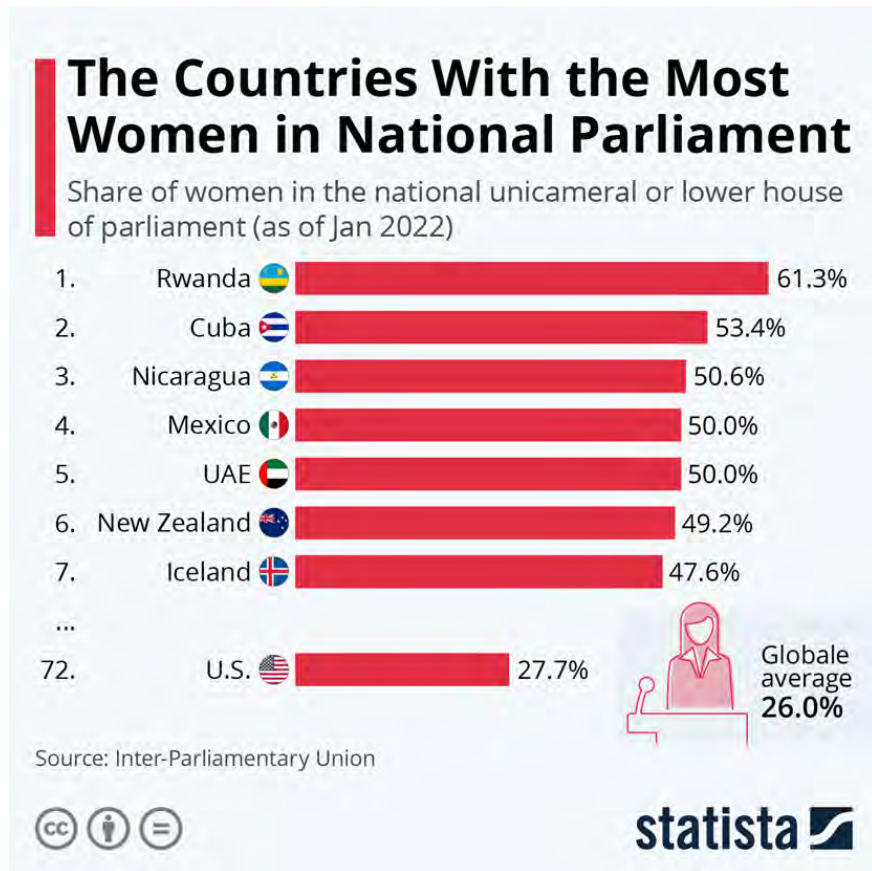
Add renewing member Toni Nevicosi and new member Sally Lindow to your directory.

Our monthly newsletters are posted on our website:

<https://appleton-wi.aauw.net/> and can be downloaded to your own computer or can be printed if you prefer a hard copy. Newsletter notices and other notices of a timely nature are sent via the Mailchimp email service.

Any changes in email, phone number, or address should be reported to Judy Goodnight ASAP to ensure no disruption in our communications to you. [judy@gwd.org](mailto:judy@gwd.org) Those changes will be shared with our directory editor.

**DID YOU KNOW?** During our recent discussions of the AAUW Reads book *I Am a Girl From Africa*, we were astonished to see the following statistics. Despite the numbers of women in the 117<sup>th</sup> Congress reaching the highest level in history, the United States ranks a very poor #72 position on the list of women in parliament. This would be a great trivia item for your friends and your families!



# Title IX

## “Did you know

Women are disproportionately represented in six of ten lowest-paying college majors, while nine out of ten biggest-paying majors (all in STEM fields) are dominated by men.”

“Women make 83% of what men earn.”

“At the current rate of progress, the gender pay gap will not close until 2111.”

Source: American Association of University Women research

J. Schneider

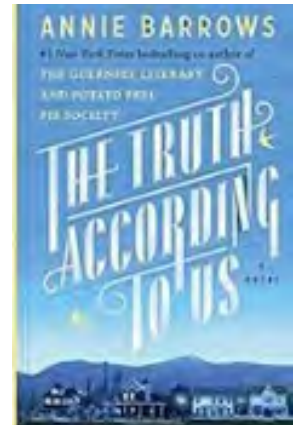
## SECOND CHOICE BOOK TALK

For October we are discussing *The Truth According to Us* by Annie Barrows.

Wednesday, October 5th, 1:00 pm we'll meet at  
Copper Rock Coffee Company  
210 W. College Ave., Appleton  
RSVP to Judy at 920-729-9553 or email [judy@gwd.org](mailto:judy@gwd.org) by 10/3.

November 2, 2022— Our book will be  
*The Diamond Eye* by Kate Quinn.

Second Choice Books is open to all members of the branch.  
Attend the discussions for the books you want to read.  
Just RSVP so we know to expect you!



## Evening Literature News

### Thursday Evening Literature

Due to the Book sale, which begins on October 13, there will be **NO** evening literature meeting in October; we will substitute with a meeting in March 2023 instead.

Our next meeting will be:

**Thursday, November 10, 6:30 PM**

**Host: Joan Moeschberger**

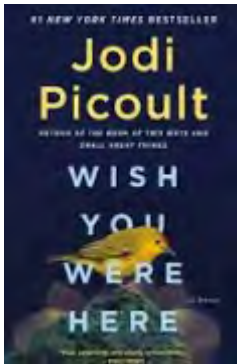
**Discussion Leader: Mary Grace**

**Book: The Last House on the Street by Diane Chamberlain**

**All members are welcome to join us for this book group!**



## AFTERNOON LITERATURE



October Book: ***Wish You Were Here*** by Jodi Picoult  
Thursday group is meeting on Tuesday, October 18th\* at 1:00 pm  
At Liz Lokensgard's, 614 E. Roosevelt St., Appleton  
(\*due to book sale)

RSVP to Liz at [Jerrold.lokensgard@att.net](mailto:Jerrold.lokensgard@att.net) or 734-8355

Wednesday group is meeting at 1:00 pm on October 19th  
At Judy Goodnight's, 1406 Fieldstone Court, Neenah  
RSVP to Judy at [judy@gwd.org](mailto:judy@gwd.org) or 729-9553

Questions? Contact Judy Goodnight [judy@gwd.org](mailto:judy@gwd.org) or 729-9553

## AAUW Appleton & the Fox Cities Book Festival

AAUW Appleton is co-sponsoring Jennifer Chiaverini's appearance at the Fox Cities Book Festival on October 15th at 11:00 AM at the Brigade Building in Downtown Neenah, 109 W. Columbian Avenue. She will be talking about her newest book "Switchboard Soldiers" about the women of the U. S. Army Signal Corps during World War One.

Also appearing at the Book Festival at 1:00 PM at the same location is author Andrew Graff who wrote "Raft of Stars" which the Afternoon Literature group read last year. This would be a great opportunity to get your book copy autographed and thank Andy for doing the Zoom interview with us!

Last but not least, Appleton native, author Lan Samantha Chang, will be talking about her book, "The Family Chao" at 6:00 PM that day at the Brigade building. The Second Choice Books group will be reading that book for their December selection.



# Community Outreach: DEI in Action

Our meeting for August 30<sup>th</sup> was canceled due to illness. A new date for meeting has not yet been scheduled. I hope to get one scheduled for the end of September or first part of October. It will be held at Seth's Coffee in Little Chute.

Melissa Ingram LaDuke, chair of the National DE & I Committee, sent out information and organized workshops during the Fall of this year. All are encouraged to make yourself familiar with the AAUW DEI Toolkit provided on our National Website. There is a wealth of information provided there so take the time to explore the link: <https://www.aauw.org/resources/member/governance-tools/dei-toolkit/>

At this time we have some amazing women on our committee with fabulous and creative ideas, strengths and ambitions; we are always looking for new members. Please send an email to Mary Bechle [msnn3bs@yahoo.com](mailto:msnn3bs@yahoo.com) or give me a call at 563-235-3968 if you are interested.

Mary Bechle, Community Outreach Chair

## Helpful Election Information:

### Who is Your Representative?

[www.whorepresentsme.info](http://www.whorepresentsme.info)

### Vote411 Voter Guide

<https://www.vote411.org/ballot>

### How to Research Candidate and Issues:

<https://www.naacpldf.org/ready-to-vote>

## Member Outreach

Member Outreach is a way for our AAUW community to stay connected and reach out to members during significant times in their lives.

Laurie Leonard, AAUW member creates beautiful cards for occasions such as:

- ◆ Thinking of you
- ◆ Congratulations
- ◆ Get Well
- ◆ Illness

If you know a member who we should reach out to in this way, please contact JaneAnne McCabe [jamforever02@yahoo.com](mailto:jamforever02@yahoo.com)



**Articles for the November newsletter are due October 15th.**

Send articles to Judy Goodnight at [judy@gwd.org](mailto:judy@gwd.org).





## Shawano County Awaits Your Visit on Wednesday, November 9th

It's after book sale, after elections, and time to just have a fun day get away! Join the AAUW Travel Group as we journey to Shawano County. Read below for the highlights of the day.

We **leave Appleton at 9 AM**. As always, drivers are needed.

We have scheduled a **10 AM tour at Sundrop University** also known around town as Twig's.

Twig's still makes over 12 sodas in authentic glass bottles. You will have a chance to tour the museum, view the production line, and get some "swigs of Twig's" as you sample sodas at their soda bar

After our tour at Sundrop University, we will enjoy a **short driving tour of 20 of the nearly 400 barn quilts** that blanket Shawano County. It would take days to see them all but, if you watch carefully, you will see others during the day. Have fun deciding on your favorite!

It's on to the **Timeline Saloon and BBQ for a fantastic BBQ lunch** (other items also available). The cost of the meal is on your own. It's connected to Doc's Harley-Davidson and you'll find the dining décor interesting.

We'll end our day **visiting Lark Country Store, an Amish store** that carries everything from food to gifts. For those of you who went to Shipshewana, it's your chance to replace those noodles you probably have long since used up. You'll find children's toys, household/kitchen items, puzzles, and so much more!

We plan to be **back in Appleton around 4 PM**.

To register please send \$6 to Ruth Henschel, 555 Ridgeview Circle #314, Appleton, WI 54911.

Please indicate if you are willing to drive. Thank you.

**DEADLINE FOR REGISTRATION IS WEDNESDAY, NOVEMBER 2nd**

## Minutes of the AAUW Appleton Branch Meeting

September 6, 2022

Prince of Peace Lutheran Church Fellowship Hall

President Chris Taylor opened the meeting by welcoming all members to our first meeting of the new program year. 53 members were present.

Membership Co-Vice-President Connie Wunderlich introduced the new members asking them to stand. They were welcomed with a round of applause.

Kathy Kuck, Program Vice-President introduced Paulette Stoltzmann, Assistant Program V-P and also extended a welcome to everyone. Of the over 30 program ideas they received; they could only choose seven which are printed in the Membership Directory/Yearbook. Note that the January program should be crossed out and replaced with the one listed for February – National Popular Vote presented by Barbara Paterick. February's program will be Civil Discourse presented by Jane Banning. We may try having "pop-up" meetings – impromptu gatherings with a speaker & topic but no branch business meeting.

After the announcements, we were invited to enjoy the savory & sweet buffet & to socialize with other members before the business meeting.

President Chris Taylor opened the business meeting asking for a motion to approve the minutes of our May 2022 meeting. Grace Fuller so moved; seconded by Faye Binsfeld; and passed by voice vote.

Finance Assistant Vice-President Jackie Booher explained the financial report. (See next page of newsletter.)

Branch Public Policy Chair Jacqui Klimaszewski, State Public Policy Chair Stephanie Malaney, Faye Binsfeld, and Joan Schneider presented a video and short lesson about the 50<sup>th</sup> anniversary of the passage of Title IX, the landmark legislation based on AAUW research, that protects people from discrimination based on sex in education programs or activities that receive federal financial assistance. Each member was given a starred card to write any pertinent Title IX experiences they had to be shared at future meetings.

Information was shared about a webinar done by AAUW Wisconsin with information about voting and registration. Check <https://aauw-wi.aauw.net/> to access the webinar. Also contact Jacqui if you would like nonpartisan yard signs encouraging people to vote absentee or vote on election day.

Tech Savvy Co-chairs Jacqui K. and Stephanie M. announced Tech Savvy will be held March 11, 2023. A wonderful keynote speaker has been found for the event and many committee chairs are at work, but there is much need for people to help with marketing, fundraising, and evaluation of the program.

Communications Chair Judy Goodnight reminded everyone that we have an active Facebook page and website, but the primary communications channel is the monthly newsletter. It's vitally important that it be read regularly to keep up to date on everything that's happening in the branch. Newsletter deadline for submissions is the 15<sup>th</sup> of each month. Any change in contact information send to Judy immediately.

Cheryl Reissmann was thanked for doing a great job & getting our latest Membership Directory & Yearbook done in time for the September meeting.

From the Book Sale Committee, Mary Grace and Betsy Mintern shared the sheet of important dates and posters & bookmarks to post & give out. Ruth Henschel let us know that gift certificates are available for purchase to be redeemed at the book sale.

Chris Taylor announced a change in the Evening Literature meeting location to Grace Fuller's house.

Each member was given a list of AAUW interest groups. After the meeting, all were encouraged to visit the different interest groups, ask questions, get information, and sign up if desired.

The meeting was adjourned.

Respectfully submitted.

Sue Vannorsdall

Recording Secretary

Appleton AAUW Income and Expense Statement  
 July 1, 2022 to August 31, 2022

Budget  
 2022 - 2023

As of 8/31/22

**INCOME:**

Membership Dues	1,953.00	2,100.00
December 2022 Brunch Income	0.00	2,676.00
Advertisement	100.00	50.00
Interest	0.30	0.00

<b>Total Income</b>	<b>2,053.30</b>	<b>4,826.00</b>
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**EXPENSE:**

Membership/Recruiting	0.00	500.00
Financial Assistance	0.00	201.00
Newsletter	0.00	0.00
Programs	50.05	1,000.00
Yearbook	0.00	275.00
Insurance	0.00	300.00
Public Policy	0.00	300.00
Historian's Expense	0.00	150.00
President Expense	0.00	100.00
Finance Expense	40.94	300.00
General Expense	0.00	100.00
Essay Contest Awards	0.00	200.00
Essay Contest Expense	0.00	350.00
Tech Savy Sponsorship	46.97	500.00
Book Sale	1321.07	0.00
Special Events	500.00	500.00
Diversity	0.00	50.00

<b>Total Expense</b>	<b>1,959.03</b>	<b>4,826.00</b>
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<b>Revenue Less Expenses</b>	<b>94.27</b>	<b>0.00</b>
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Checkbook Balances as of 8/31/22

**General Checking Account**

Beacon Fund	206.00
Leadership Development	5,511.00
General Fund	11,202.66
<b>Total Checking Account</b>	<b>16,919.66</b>

Scholarship Money Market Account	7,047.50
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**AAUW advances gender equity for women and girls through research, education and advocacy.**

AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

AAUW empowers all women and girls to reach their highest potential.

The Apple Branch is a publication of the Appleton, Wisconsin Branch of AAUW, the American Association of University Women.

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