



## APPLETON (WI) BRANCH

# The Apple Branch

American Association of University Women

Appleton, Wisconsin

Volume 36 Number 7, February 2022

*"Butterflies are like women – we may look pretty and delicate, but baby, we can fly through a hurricane."* – **Betty White, actress, comedian, pioneer of early television, animal rights advocate**

Jan 24	Public Policy Meeting
Jan 25	Social Justice Meeting
Jan 26	AAUW Reads Discussion
Jan 26	Trivia Contest
Jan 27	AAUW Reads Discussion
Feb 1	Tech Savvy Meeting
Feb 3	Second Choice Books
Feb 8	Branch Meeting
Feb 16	Afternoon Literature
Feb 17	Afternoon Literature
Feb 22	Board & Budget Meeting
Feb 23	Zoom Art Class
Mar 1	Social Justice Meeting

I don't know about you, but I already miss Betty White. Somehow it was comforting knowing she was still out there working and making us laugh at age 99. What the heck was it about her? Was it her kicking the oven door shut as Sue Ann Nivens? (My favorite.) The twinkle in her eye when she delivered her saucy one liners? The fact that she was in her 90s when she hosted SNL because of a Facebook campaign of young viewers? *"I didn't know what Facebook was, and now that I do know what it is, I have to say, it sounds like a huge waste of time."* You most likely have your own favorites. Because there were just so darn many.

But Betty was more. She was a tireless advocate.

She refused to remove a black dancer, Arthur Duncan, from her show in the 50's when southern TV stations threatened to take it off the air if he remained. Her response? *"He stays. Live with it."* And then gave Duncan more air time. She was an ally of the LGBTQ community. *"I just care what kind of decent human being you are."* She was an outspoken defender of animal rights her whole life. *"I stayed in show business to pay for my animal business."* She blazed the trail for women in television by hosting and producing a show...and hiring a female director in the male dominated era of early TV. Betty was that butterfly, smiling and laughing, but flying through hurricanes and making a difference.

If we look back upon the 100 years of the life of one woman, we see how AAUW fits into the picture. In the 20's to 50's this "influential network helped to increase the number of women attending college and universities and supported women in their career development." In the 60's to 80's "we grew increasingly engaged in the Civil Rights Movement". In the 90's to present "AAUW continues to trailblaze for women, breaking down barriers and making the world more equitable for future generations."

We are also butterflies flying through hurricanes and doing a great job staying the course. And as I look out on the beauty of snow today, one more quote from Betty: *"Snow always inspires such awe in me. Just consider one tiny snowflake alone, so delicate, so fragile, so ethereal. And yet, let a billion of them come together through the majestic force of nature, they can screw up a whole city."*

Stay well, butterfly friends. We have a few more hurricanes to fly through.

Becky O'Connor, past president  
[bandboc@gmail.com](mailto:bandboc@gmail.com)

## Program News

February Program & Branch Meeting  
Tuesday, February 8, 2022 at 5:30 PM on ZOOM  
“Words, Women, and Wednesdays”  
Presenter: Author Bonnie Buchanan

Author Bonnie Buchanan will speak about her book “Words, Women and Wednesdays”, the formation of the Wednesday Book Club and the impact twelve educated women had on the Appleton frontier in the mid 1800s.

The discussion will be followed by the branch business meeting.

Watch for an email with the Zoom link a few days before the meeting.

**Save the email** because Judy cannot respond to last minute requests for the link while she is hosting the meeting.

## Membership News

In our committee meeting we talked about how to reach out to a younger population and how to move forward towards a more diverse membership. Susie agreed to make contact with Delta Sigma Theda Sorority. Getting Tech Savvy info out to all was also discussed. It was also suggested putting out an invitation to attend our AAUW Reads book discussions.

A combined Membership Committee and DEI\* Committee meeting was scheduled to work also on one of our strategic plan objectives: How to make Appleton AAUW a more welcoming organization for a more diverse population. Members who are interested in making this happen are welcome to contact Mary Bechle. DEI Committee is planning to meet in February to develop an Action Plan on how to move forward.

I attended the AAUW WI DEI Meeting. Members from around the state shared what they are doing to educate and reach out.

Another diverse population many times forgotten about is those involved in the criminal justice system. After reading Just Mercy, we were informed of the many injustices of that system. **Please join Wisdom and ESTHER for a five consecutive Thursdays, January 27 through February 24 from 6:30-8:00pm training called "Taking On Mass Incarceration in Wisconsin". You can find the link to register on the ESTHER-Fox Valley website.**

\*DEI—Diversity, Equity, and Inclusion

Mary Bechle, Membership VP

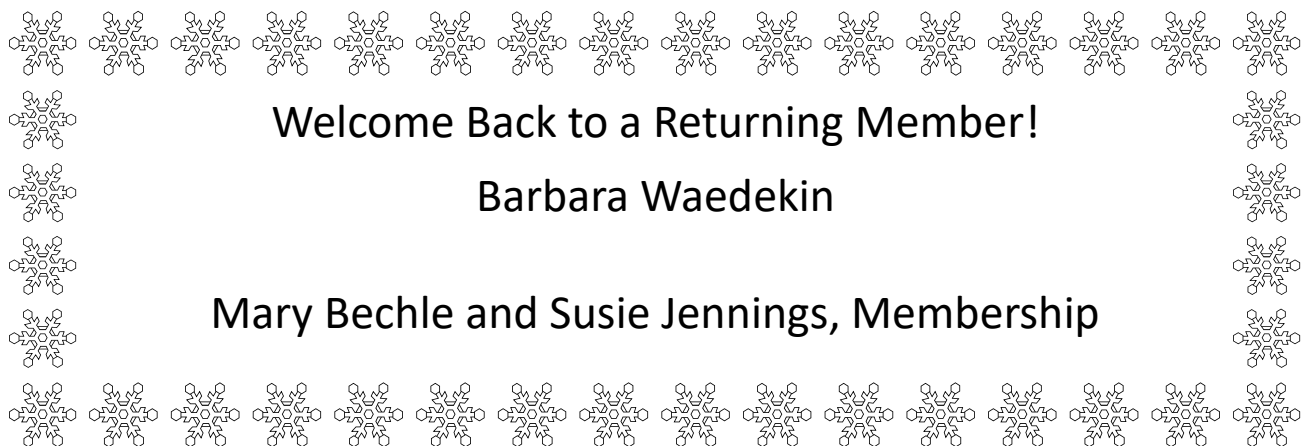
## More Membership News

### IT'S TRIVIA TIME!

This is a first for AAUW Appleton so it is a learning curve for all of us. We are suggesting teams of no more than 6 people. Trivia Time will take place on Zoom on Wednesday, January 26 at 6:30 CST. Since it is on Zoom you can do it from anywhere and we will put you into breakout rooms with your team. You can also play as an individual.

We ask that members invite some of the new members to be on your teams. Please send the Team Name and Members of your team to [SusieJennings@gmail.com](mailto:SusieJennings@gmail.com) by Friday, January 22. Watch your email for your Zoom invitation.

*Susie Jennings*  
(608)212-4008



Welcome Back to a Returning Member!

Barbara Waedekin

Mary Bechle and Susie Jennings, Membership

## Membership Renewal Changes

Change is coming!

In 2022 you will have the option to pay your dues  
in a secure and convenient way online!

The Membership Payment Program (MPP) is coming to the Appleton Branch.

More exciting details about how to use this program  
to pay YOUR dues will be in the March newsletter.

Stay tuned!

## COMMUNICATIONS UPDATES

### **Add New Member to Your Directory:**

**Waedekin, Barbara**

4726 N Apple Rd, Appleton, WI. 54913

277-7643(C) [bwaedekin@gmail.com](mailto:bwaedekin@gmail.com)

BS-Marquette U -1972 MS-MU, M.D. UAG-1981

Retired, Staff Care at State Prisons, multiple others

Volunteer-Kino Clinic

### **HELPFUL COMMUNICATIONS Q & A:**

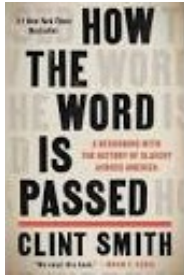
#### ***I'm not receiving my newsletter. What should I do?***

- Check your spam folder or in gmail, check the promotions folder.
- Do you share an email with a member of your household? Could they have deleted it?
- Did you get a new email address? When you do, you need to contact Judy Goodnight at 920-729-9553 or at [judy@gwd.org](mailto:judy@gwd.org). Service will be uninterrupted if you notify before making the change.
- If none of those apply, notify Judy and she will check the Mailchimp history for your correct email address.
- Remember—the Mailchimp email announcing the publication of the newsletter is just a notice, not the actual newsletter. If you go to the home page of our AAUW Appleton website, you will find all the links to our newsletters there. One click and you're reading the newsletter. You can then download the pdf to your own computer to have it for reference. (Use the down arrow button on the upper right of the pdf—right next to the printer icon.
- Our website: [AAUW Appleton](#)

#### ***What is Mailchimp?***

- Mailchimp is an email service provider. Using it we are able to send out a large number of emails quickly & easily without being tagged as a spammer. Some emails are simply informational, some provide links such as the newsletter or Zoom meeting links. Other emails may ask for your help with a branch project.
- When an email asks you to reply to someone, e.g. RSVP for a meeting, DO NOT HIT REPLY. Start a fresh email to that person you need to reply to.
- If you click reply, your message will be sent to our branch email ([aauwappleton@gmail.com](mailto:aauwappleton@gmail.com)) and Judy will have to either forward your reply to the correct person or it may sit there until Judy has a chance to check that account.

## AAUW READS IN JANUARY



Discussions will be on Zoom and you may attend either or both groups. The link will be sent out by email later. Mark your calendars for these dates and times:

Wednesday, January 26 at 1:00

Thursday, January 27 at 6:30

If you want more background and enjoy podcasts, you can find an interview with the author on Spotify and you can just use the free version of the app. Just search for **Brene Brown with Dr. Clint Smith on How the Word is Passed.**

## *Celebrating Breaking Barriers AAUW-Wisconsin State Convention April 22 & 23, 2022*



The AAUW-Wisconsin State Convention schedule is shaping up to be quite exciting! Just a sneak peek reveals that we will be opening with our AAUW CEO, Gloria Blackwell, and we will be closing with our own Appleton branch member, Susan McFadden. She is the co-author of many books, including “Aging Together: Dementia, Friends, and Flourishing Communities”. Remember to mark your calendars for our not-to-be-missed 2022 virtual convention!!



## 2022 SCHOLARSHIPS

We are now accepting applications for our local scholarships for the 2022 - 2023 academic year. To be eligible, a woman needs to be a full time student entering her Junior or Senior year in college or attending graduate school. She also needs to have graduated from a Fox Valley area high school or lived in the Fox Valley for at least 10 years. Deadline for applying is April 15.

You can access the complete guidelines and the application on our website by clicking on the following link: [SCHOLARSHIPS](#) If you have questions or would like a paper copy of the guidelines, please contact Mary Grace at [Mcggs@aol.com](mailto:Mcggs@aol.com) or 920-915-6379.



# FAIR COURTS *End Gerrymandering*

## RALLY

### INVITED ORGANIZATIONS

- Fair Maps Coalition
- League of Women Voters
- AAUW
- We All Rise
- Wisconsin Farmers Union
- Joshua
- League of Conservation Voters
- WI Citizen Action
- Clean Water Action Council
- Common Cause
- And more....



## Houdini Plaza

Corner of College Ave. and N. Appleton St. in Downtown Appleton  
**Friday, January 21, 2022 at Noon**

Wisconsin's new voting district maps are in the hands of the Supreme Court of Wisconsin. It is important to keep this issue in the public eye and let the courts know that we are watching and expecting them to act in a nonpartisan manner when deciding which maps will determine representation in our state for the next decade. Make **YOUR** presence and support known at the rally!!



Readers needed to score essay contest entries.

If interested, contact Jacqui Klimaszewski at

[jjklim@new.rr.com](mailto:jjklim@new.rr.com).

## AAUW Holiday Community Giving Project : Welcoming Afghani Families UPDATE

Members donating to our Holiday Community Giving Project gave \$1878.00 to help Afghani families re-settling into the Appleton area. There are still ways that you can participate and help out on a longer term basis:

- ♦ Volunteering: Be a Friendship Partner, Transportation Assistant or Move-in Team Member. We are working with Tami McLaughlin from World Relief Fox Valley, [tmclaughlin@wr.org](mailto:tmclaughlin@wr.org) 770-377-1850.
- ♦ Become a Literacy Tutor helping newcomers learn English and learn to read through Fox Cities Literacy-- [991-9840](tel:991-9840). Cultural training is provided. (More information on Afghani culture: [WATCH HERE](#)) Besides Afghanis, there is a waiting list of at least 35 others who need a tutor. Upcoming tutor trainings are on the website here: <https://foxvalleylit.org/become-a-volunteer/>
- ♦ Donations--Monetary donations are always welcome. Donate online OR Checks made out to:

**World Relief Fox Valley.**

**Mail to: World Relief Fox Valley, 510 E. Wisconsin Ave., Appleton WI 54911.**



## Becky O'Connor Nominating Chair



I grew up in Kaukauna WI and graduated from Kaukauna High School where my father was the principal. What I recall from that time in high school were inspiring and innovative educators (thank you, Mary Ditter) in a small district committed to public education. When I go a bit farther back, there may have been a gap or two in my science education, as I remember my Kindergarten teacher telling us thunder was when the clouds knocked together. In her defense, she did manage about 45 kids in one class. Oh...and though I do not remember him as a classmate, my kindergarten photo proves my future husband was in my class. I then graduated from the University of Wisconsin-Milwaukee with a double major in Elementary Education and English literature. I went on to teach (all but one year in First Grade) for 35 years in the Appleton Area School District.

I've been an AAUW member for 12 years. During that time, I've served as Membership VP, Branch President, and now Nominating Committee Chair. The best part of being on the leadership team is working with a board that is so active and thoughtful in all that it does. The women that take on these positions are inspiring and hardworking and getting to know them all has been the best part of being on the board. Someday I might consider being active at the state level, but I currently am most interested in working within our branch to continue the advocacy work that defines AAUW.

In addition to the core issues that have been part of AAUW advocacy for years (Equal Pay, Title IX, Public Education, for example) I am particularly interested in being an advocate for Civil Rights. "AAUW advocates for equality, individual rights, and social justice for a diverse society." Included in this are Voting Rights, the Equal Rights Amendment, LGBTQ Rights and more.

I think being the representative for our branch on the 19<sup>th</sup> Amendment Centennial Celebration coalition was definitely a highlight. Partnering with 5 area women's groups to bring the series of events to celebrate 100 years of voting was memorable. From Michelle Duster (great grand-daughter of Ida B. Wells) to Elaine Weiss (author of *The Woman's Hour*) to developing educational materials...it was proof that women working together can accomplish great things.

One of my role models is my mom who lived every moment of her 96 years with curiosity, joy, and the most positive outlook you can imagine. The other is any woman (we hear about them every day) who takes on new challenges, faces uncertainty head on, and defies daily roadblocks with courage to make a difference in this world.

My interests, aside from reading, are hobbies that keep my hands busy. Sewing and knitting are favorites.

**I would like to encourage each and every branch member to find that one thing that inspires you in AAUW and let that be the door that you open to become even more active in our branch. From book groups to art to public policy and more...there is a spot for every woman to find a place in this amazing organization.**



## VOLUNTEER OPPORTUNITIES!

Many volunteers are needed on the day of our event on March 5. And the good news is you don't even have to be Tech Savvy! You can help for all or part of the day. We have a variety of volunteer positions from which to choose. Please contact either Judy Phillips at [cubbie1945@gmail.com](mailto:cubbie1945@gmail.com) or 920-915-9112 or Mary Grace at 920-915-6379 or [mcggs@aol.com](mailto:mcggs@aol.com). We will let you know what openings we have and sign you up. We will then ask you to fill out a volunteer information sheet which you will find on the website. If you have already been recruited and agreed to a specific job that day we already have your name, you can go right to the volunteer form and send it in. Click here: [2022 Volunteer Form](#)

Please consider joining us for all or part of the event. It looks like a great program!

### SOCIAL JUSTICE GROUP:

Next Meeting: Tuesday, January 25th at 6:30 pm via Zoom

To do before the meeting:

\*Read Chapter 4 of *The Sum of Us: What Racism Costs Everyone and How We Can Prosper Together* by Heather McGhee

\*Sign Up (if not already done) and do the Week 6 & 7 Activities for the 2021 United Way Fox Cities Equity Challenge

<https://survey.alchemer.com/s3/6388702/WI-Equity-Challenge-Fall21>

**Looking ahead:** Our usual meeting date conflicts with a scheduled board meeting. Since March has 5 weeks. I'm scheduling our "February" meeting for March 1st and our March meeting on the 29th.

New members welcome to join us. Contact Judy at 920-729-9553 or [judy@gwd.org](mailto:judy@gwd.org) to get on the contact list. Zoom link will get mailed a few days before the meeting.

Articles for the March newsletter are due February 15th.  
Send articles to Judy Goodnight at [judy@gwd.org](mailto:judy@gwd.org).

Website: <https://appleton-wi.aauw.net/>

Facebook: <https://www.facebook.com/AAUWAppleton/>

Instagram: #aauwappleton



## AFTERNOON LITERATURE

Our February Book: ***The Vanishing Half*** by Brit Bennett



Wednesday group may meet in person on February 16th 1:00 pm  
at Nancy Havens' home, 1112 N. Fernmeadow Dr., Appleton  
OR the decision may be made to meet by Zoom.

If in person, attendance limited to 15. RSVP is a MUST!  
Discussion Leader: Sheryl DeHart

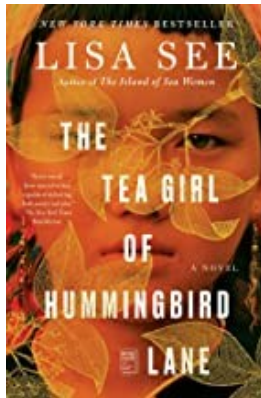
Thursday group will meet via Zoom on February 17th 1:00 pm.  
Discussion Leader: Liz Lokensgard

Contact Judy Goodnight (920-729-9553) or [judy@gwd.org](mailto:judy@gwd.org) for more information  
about the Afternoon Literature group.



## SECOND CHOICE BOOK TALK

We are discussing  
***The Tea Girl of Hummingbird Lane***  
by Lisa See.



Thursday, February 3rd at **1:00 pm** on Zoom.

RSVP to Judy at 920-729-9553 or email [judy@gwd.org](mailto:judy@gwd.org)  
so that you get the Zoom link.

Our March book will be  
***The Glass Universe: How the Ladies of the Harvard  
Observatory Took the Measure of the Stars***  
By Dava Sobel

BETWEEN THE  
pages  
OF A  
book  
IS A LOVELY PLACE TO BE



## THURSDAY EVENING LITERATURE

Is on hiatus until April 2022.  
Join us then in reading & discussing  
***Sunflower Sisters***  
By Martha Hall Kelly.

## AAUW ZOOM Art Class

February 23, 2022(Wednesday) -



*Marbled Nail Polish: Cups, Plates, Glasses, Bowls*

**This class was cancelled in December and will be held in February instead.**

- Place: ZOOM with Chris Scott
- Time: 12:30 pm
- Theme: Marbled Nail Polish Craft Projects
- Materials: Paper towels, clear glass or white ceramic dishware (as many as you want to make such as cups, plates, bowls, coffee cups, wine glasses, regular glasses, vases, etc.) of your choice (no bigger than 9"), 5-6 bottles of nail polish, gloves, glass cleaner or alcohol, nail polish remover, oil based paint marker in gold or silver, Mod Podge Dishwater Finish, a quart pitcher of warm water and a 9" x 12" x 2 1/2" aluminum pan. Most supplies can be found at the Dollar Tree. Oil based markers and Mod Podge Dishwasher Finish can be found at Michael's or Walmart.

This is a fun relaxing and easy class. No experience necessary...just come and unwind!



Please RSVP to Laurie Leonard at [RJLLAL@new.rr.com](mailto:RJLLAL@new.rr.com) by February 16th. \*The Zoom link will be sent prior to class.

AAUW Branch Meeting 1-11-2022 via Zoom

### **Executive Board Reports**

President Joan Moeschberger welcomed everyone to the meeting. We had an interesting and informative program by Ms. Ozalle Toms , “Disarming Racial Microaggressions”. She offered many tools for us to understand and reframe situations which can help make a positive difference. Those wishing to have copies of the tools can contact Sylvia Bull.

Joan read our Mission Statement: to advance gender equity for women and girls through research, education, and advocacy. The November and December minutes were accepted.

Vice President of Program Sylvia Bull discussed our next program which will be on February 8, 2022 at 5:30 via Zoom. The topic will be the book “*Words, Women and Wednesdays*” with author Bonnie Buchanan.

Vice President of Membership and DEI Chair Mary Bechle discussed the success of our Holiday Brunch. 71 members and guests attended.

The January 6 meeting concerning new members and diversity was a success. In February the membership committee hopes to develop an action plan. There will be a training to further understanding of incarcerations and diversity on January 27. More information will follow.

Assistant Membership VP Susie Jennings discussed the trivia night scheduled for Jan. 26 at 6:30 CST. It will be virtual. Teams can have up to 6 members. Please let Susie know who is on teams by Friday January 21. She asked that we consider asking a new member to be part of a team. Judy Goodnight will send out a Zoom link prior to the event.

Vice President of Finance Nancy Grube gave the financial report.

### **Standing Committee Reports**

Public Policy Chair Jacqui Klimaszewski announced that at the Holiday Brunch branch members donated \$1878 to World Relief which will help Afghan refugees in our area.

There will be a Fair Maps Rally at 15 sites simultaneously in Wisconsin on January 21, 2022 at noon. The Appleton Rally will be at the Houdini Plaza. We are encouraged to show up and make a difference. The rally should last 30 minutes.

STEM/Tech Savvy Co-chair Jacqui Klimaszewski stated that information is being sent out to schools regarding the Influential Women in STEM Essay contest. Submissions need to be in by March 1. The reading of the essays will be between March 2<sup>nd</sup> and the 8<sup>th</sup>. We are still looking for a venue for this event.

Plans are proceeding for Tech Savvy Day. Registration starts on February 4. If anyone has a daughter who is in a STEM career that would be willing to be part of a panel to discuss women in STEM careers, please let Jacqui know.

Communications Chair Judy Goodnight stated the deadline for the February newsletter is January 15. If anyone is not receiving the newsletter, please let Judy know. The newsletter can always be read on the AAUW website.

[Continued on next page]

Please remember when replying to a person on MailChimp, you must directly reply to a person, not to the MailChimp email.

Funds Development Chair Mary Grace stated that scholarship applications are now available via our website. The deadline for the application is April 15. Paper copies of the application are available via Mary Grace. Jim Olson has donated \$2000 for a scholarship to be given in Ellie Olson's name. Her areas of interest were social work and nature.

### **Interest Groups**

AAUW Reads co-chair Becky O'Connor stated that book discussions for "*How the Word is Passed*" will take place on Zoom on January 26 at 1:00 and January 27 at 6:30. If you have not finished the book or have not had a chance to read it, you can hear an interview with the author Clint Smith on a Spotify podcast with Brene Brown.

Georgianne Bravick, branch representative of the AAUW State Convention announced speakers for the virtual State Convention: AAUW CEO Gloria Brockwell and member/author Susan McFadden who has developed programs for persons afflicted with dementia. The dates of the convention are April 22 and 23, 2022.

Social Justice Study Group Chair Judy Goodnight stated that their next meeting will be on Tuesday January 23 at 6:30. Chapter 4 of "*The Sum of Us*" will be discussed as well as weeks 6 and 7 of the Fox Cities Equity Challenge. Anyone is welcome to join. The group will meet on Zoom.

Afternoon Literature and Second Chance Book Group chair Judy Goodnight announced that groups will be meeting virtually. The Afternoon Group will be discussing "*News of the World*" by Paulette Jiles, and the Second Chance Group will be discussing "*The Tea Girl of Hummingbird Lane*" by Lisa See. If you are interested in attending, please tell Judy.

Joan Moeschberger gave an update for the Travel Group. There is limited space available for the Shipshewana trip. If interested, contact Ruth Henschel immediately.

Art Club Chair Chris Scott stated the next class will be with marbled nail polish. Let Laurie Leonard know if you are interested in participating. Materials will be listed in the newsletter.

There is an art contest for AAUW members which entails submitting a digital copy of your artwork by January 31. Voting will be in March or April. Winning artists will have their art reproduced on the note cards AAUW mails to members each year. Contest information is on the AAUW national website. If you have questions, please contact Laurie Leonard.

The meeting was adjourned.

Respectfully submitted,

Sue Vannorsdall

Recording Secretary



## FINANCE REPORT—Nancy Grube, Finance VP

### AAUW Appleton Income & Expense Statement

July 1, 2021 to December 31, 2021

#### INCOME:

Brunch Raffle Convention Income	\$ 3,713.00
Branch Dues	<u>477.00</u>

Total Income \$4,190.00

#### EXPENSE:

Program	\$ 387.00
Yearbook	250.20
Insurance	287.50
Public Policy	84.40
Treasurer	152.96
General	84.58
Tech Savvy	42.90
Special Events	<u>500.00</u>

Total Expense \$ 1,789.54

Net Profit as of 12/31/21 \$ 2,400.46

#### Checkbook Balances as of 12/31/21

General Checking Account \$ 36,074.52

Scholarship Money Market Account \$ 2,246.06

NOTE: \$15,844.85 was transferred to Scholarship

Money Market from General Fund in January.

This is the balance from the book sale profit



**AAUW advances gender equity for women and girls through research, education and advocacy.**

AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

AAUW empowers all women and girls to reach their highest potential.

The Apple Branch is a publication of the Appleton, Wisconsin Branch of AAUW, the American Association of University Women.

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