



# The Apple Branch

American Association of University Women

Appleton, Wisconsin

Volume 35, Number 12, Summer I, 2021



## APPLETON (WI) BRANCH

June 2	Second Choice Books
June 3	Program Planning Mtg
June 4	T-shirt Orders due
June 8	Art Class
June 10	Evening Lit Luncheon
June 11	Prospective Member Event
June 12	Flag Day Parade
June 16	Summer Mysteries
June 25	Green Bay Botanical Gardens
June 29	Grignon Mansion
July 1	Second Choice Books
July 7	Art Class
July 8	Evening Literature

*"It isn't what we say or think that defines us, but what we do."* – Jane Austen, *Sense and Sensibility*

Every morning...and I mean **every morning**...we would take a moment to sit and have one sip of coffee together before facing the many joys and challenges that await every teacher in every school. We knew that in a few moments we would be immersed in the lives of 25 or more little ones that came with their many talents and struggles and successes and hidden traumas that they brought to our classrooms. But Betty (yep, our Betty) and I took that one moment to connect, to breathe, to laugh, and to make us ready for the day ahead. Somedays we could squeeze out 5 minutes in the morning rush. Other days we barely could say hello. But somehow it grounded us. It made us reset our hearts and minds to be the best we could be that day. I don't remember one word of what we said all those times. But I remember that we did it.

This is what summer can be for AAUW. It is a grounding and a reset and time to reflect on who we are.

Summer. The Flag Day Parade. Mystery book group. Safe outings with AAUW friends. *The Woman's Hour* and our AAUW reads book discussions in August. Whatever comes our way...take a moment to participate. Take a moment to breathe.

I am well aware that issues facing us do not take a break in the summer. AAUW continues every day to highlight priorities: economic security, public education and Title IX, civil rights, voting rights, and more. In fact, summer might be a time to again check out the national website and see what drives our mission. But take time to remind yourself and each other why we are in AAUW and reflect on all the good things we did this challenging year. Summer is our time to regroup, reenergize, renew friendships and remember what defines us.

Summer is our cup of coffee with a dear friend.

Becky O'Connor, past president  
[bandboc@gmail.com](mailto:bandboc@gmail.com)



## Program News

### Program Planning Meeting:

Thursday, June 3 at 1:30 pm via Zoom

RSVP to Sylvia Bull at [sjbcreate@gmail.com](mailto:sjbcreate@gmail.com) to receive the Zoom link.

### MISSED THE MAY MEETING? WATCH IT NOW.

Recordings of the previous month's meeting will be available up to 30 days.

Click on the link below and then **TYPE** in the passcode: **3ZSX7PF#** Do not copy & paste the code.

[https://us02web.zoom.us/rec/share/8q5qeqb4FbxUL6zCE2qfqwHqkmYz74GE1dWsCKWZ8\\_k5kmWd4WUVs3H8wzpczo.4gLkaUbKQUtK6TUK](https://us02web.zoom.us/rec/share/8q5qeqb4FbxUL6zCE2qfqwHqkmYz74GE1dWsCKWZ8_k5kmWd4WUVs3H8wzpczo.4gLkaUbKQUtK6TUK)

### AAUW T-shirt ORDER FORM 2021

(Shirt: Navy blue; 50/50 blend; white screen printing  
AAUW center front in large font and 'because equity is still an issue'  
below it in smaller font)

Short sleeve \$10.00, long sleeve \$15.00

Sizes S – 3XL (add \$4.00 for 2xl and 3xl orders)

Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Circle size   S   M   L   XL   2XL   3XL

Circle sleeve style(s)   SHORT   LONG

Orders with payment are due **June 4, 2021**

(include payment with form)

Make checks payable to Sylvia Bull

2459 E Glenhurst Lane

Appleton, WI 54913



If you have questions, contact Sylvia at 920-731-4364 or  
[sjbcreate@gmail.com](mailto:sjbcreate@gmail.com)



LAST CHANCE  
TO ORDER—  
DEADLINE:  
JUNE 4th!

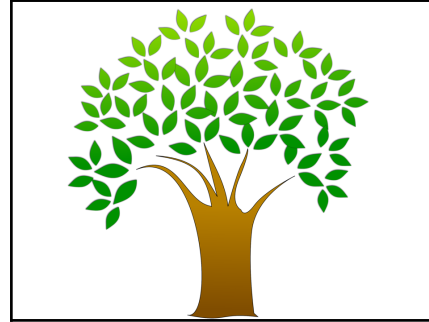
## MEMBERSHIP NEWS

**Mark your calendars!**

**Friday, June 11 @ 1:00 pm**

**City Park SE corner**

**Members and Guests**



There will be a brief “What is AAUW?” program led by our president, Joan Moeschberger. Discounted Shape the Future membership pricing to any new member joining at the event.

Please RSVP to [gmbraav@aol.com](mailto:gmbraav@aol.com) with your name and number of guests attending.

**Hope to see you and your guests there!**

**Member Anniversaries:** Every May we like to recognize our wonderful members who have been with us for one year to many great years. This has been an interesting year. We have stayed connected the best that we could; we hope our next year will be more personal. Please be sure to make our newest members feel welcome and thank those who have dedicated years to AAUW.

**1 Year:**

Susan Ahrens  
Anne Planner  
Barbara Waedekin

**5 years:**

Dawn Ahrens  
Diane Bezella  
Melissa Boveroux  
Kathy Colclasure  
Shirley Collins  
Sharon Erickson  
Susie Jennings  
Judith Klapperich  
Linda Loomis  
Joan Moeschberger  
Cindy Rieck  
Jane Thomas  
Nancy Wilson

**10 years:**

Barb Altekruise  
Trish Brehm  
Carol Burns  
Sheryl DeHart  
Judy DeShaney  
Rachel Edwards  
Janice Griffith  
Nancy Grube  
Chintana Haas  
Nancy Havens  
Judy Hinden  
Bonnie Krueger  
Dianne Lang  
Jolene Olson  
Mary Lee Powell  
Cheryl Reissmann  
Shirley Schloemer  
Chris Scott

**15 years:**

Judy Boncher  
Judy Goodnight

**20 years:**

Eileen Hilbelink

**40 years:**

Cindy Fallona  
Connie Polley  
Connie Roop

**45 years:**

Judy Phillips

**55 years:**

Grace Fuller

## **DUES RENEWAL—DON'T DELAY!**

Send your payment of \$90 made out to AAUW Appleton along with the dues invoice form (see May newsletter) to Mary Bechle / 425W. Kennedy Ave. #205, Kimberly, WI 54136



Congratulations to the members who won restaurant gift cards for having their dues paid by the May meeting! Our winners: Jackie Booher—Authors Kitchen & Bar, Mary Grace—Meade Street Bistro, and LouAnn Graf—River Tyme Bistro!



**Grace Fuller** was born and raised on a farm outside of Sturgeon Bay, WI and attended a one-room school for her first 8 years of education. Entering Sturgeon Bay High School was quite an adjustment! Grace went on to attend Hamline University in St. Paul, MN. Following that, she taught first grade for 2 years, one in Appleton and one in Kaukauna. She chose part time preschool teaching for several years after the birth of her 3 sons. Grace & her husband, Charles, then decided to open their own business, a car wash which was later added to with a laundromat. Retirement arrived in the early 2000's but was/is filled with travel and volunteer work in the community.

Grace has been a member of the Appleton Branch of AAUW for 55 years though that time seems to have passed so quickly! She joined as soon as she moved here in the fall of 1966.. There were some years when money was tight and she questioned whether or not she could afford the dues, but managed to do so. Now, as an honorary life member, she pays only our \$15 branch dues. As Grace says, "that's a goal to strive for!"

Grace has held most of the leadership positions in our branch including Membership VP, Program VP, and President. She "had to fill those 55 years with some excitement!" When asked about the most enjoyable things about AAUW, she answered, "The people, the people, the people! Also, the involvement and encouragement to continue to be engaged and keep learning and, of course, the exposure to so many books over the years."

When asked about memorable AAUW moments, Grace said, "One memorable moment that comes to mind is heading out of the door to attend a potluck supper meeting and bumping my elbow on the door frame and dropping the casserole! I went to the meeting anyway. Oh, did I mention that some mighty good food has gone down over the course of those 55 years! Another AAUW bonus!"

As for women who have been role models, "I would have to say that there are and have been many branch members over the years who have been a great influence on me - by their friendship, leadership, support and encouragement. Some have nudged me to do things that I probably didn't think I could do and I am grateful to them for that."

Reading and travel are HUGE interests for Grace. She says, "My biggest problem on the reading scale is remembering the book currently being discussed because I probably have read 3 books in the meantime." The other passion, travel, is to see as much of the world as she can as long as she can. The past year brought her back to playing the piano again. Music is another passion that had gotten a little lost over the busyness of living life.

Her final thoughts: "AAUW has been a major part of my life for many years and I'm most grateful for all it has provided me-it's been a great run and I'm not done yet!"





## Finance VP Kathleen Gagnow

Kathleen is finishing up her current second term as Finance VP. She has been a member of AAUW Appleton for 26 years joining shortly after moving here from southern California.

Besides the last 4 years, she served in the Finance position for 5 years from 2008 until 2013. Other leadership positions held by Kathleen include Membership VP and Program VP. According to Kathleen, the best part of being in branch leadership is "being involved with the other board members. Such a dedicated group." But she adds, "At this time I am ready to take a step back from leadership positions. We just retired and want to do some traveling and enjoy our place on the lake with family and friends."

When asked about any memorable AAUW moments, she replied, "There is not any one instance I have enjoyed the most, but I really have loved the Ethnic and Elegant dinners." Her most passionate interest is equal pay for women. She commented, "It's incredible that there is still such a disparity between the sexes." She also loves knowing that the branch has such a positive impact helping young women pay for their education.

Her role model has been her maternal grandmother. "She went through some very tough times but was always strong, kind, and always willing to help others in need."

Besides AAUW, her interests are her kids and grandchildren, their cottage up north, gardening, reading, and travel. She'd like to enjoy more of all of those in the future. Best wishes on enjoying your additional free time after your term expires on June 30th!



## Become a Two-Minute Activist!

Click here and sign up:

<https://www.aauw.org/act/two-minute-activist/>





The Public Policy Committee would love to have **you** join with your ideas and fresh approaches to AAUW issues advocacy. Contact Jacqui at [jjklm@new.rr.com](mailto:jjklm@new.rr.com)

### ***In Support of CEDAW***

***(Convention on the Elimination of All Forms of Discrimination Against Women)***

***Below you will see the body and closing of the letter I gave to Mayor Woodford and sent to all members of the Appleton Common Council in hopes of promoting Appleton as a "City for CEDAW".***

*Our mission as members of AAUW is to advance equity for women and girls through research, education and advocacy.*

*We strongly urge you to support the Convention to Eliminate Discrimination Against Women (CEDAW). This international treaty, approved by the United Nations in 1979, affirms that women's rights are human rights – and human rights are women's rights. Gender discrimination is present in our country, our community, and our city.*

*Please join Cities for CEDAW and pass legislation establishing the principles of CEDAW in Appleton.*

*We look forward to seeing action on this issue in the near future.*

*Sincerely, Joan Moeschberger, Appleton AAUW Branch President*

***I am happy to report that the Appleton Common Council passed the CEDAW resolution on Wednesday, May 5th.***

## **Support Fair Maps—Create a Community of Interest—AAUW WI**

**People's Map Commission** wants WI residents to create maps of community interest that they can use when drawing district lines.

**Ways you can get involved:**

**Attend Train the Trainer May 26, 2021 6:00 PM**

<https://tufts.zoom.us/meeting/register/tJUqcO6vpjssHdYesrDdME2j5i8WnBxJra6w>

**Participate in Study Hall May 27, 2021 2:00 PM**

<https://docs.google.com/forms/d/e/1FAIpQLSe1FihKSVpltR4XBvEtuChyzK87ZNcXcydGf-XStb4zDuiurw/viewform>

**Participate in Study Hall May 27, 2021 2:00 PM**

Contact Stephanie Malaney [smalaney5@aol.com](mailto:smalaney5@aol.com)

**Draw your own community of interest map**

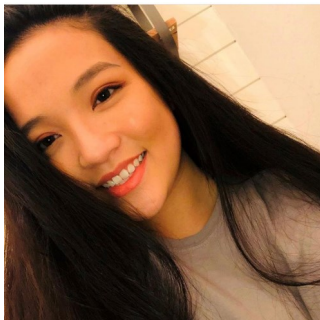
<https://districtr.org/wisconsin>

# *Congratulations to our Scholarship Recipients!*

## Ellie Olson Memorial Scholarships:



Michaela Koepp  
St Norbert College  
International Studies/  
Political Science



Karra Lee  
UW-Oshkosh  
Human Services  
Leadership  
(Social Work)



Nicole O'Connor  
UW-LaCrosse  
Masters in Reading  
(Inclusion  
and diversity)

## Branch & FVTC Scholarships :



Mackenzie Beck  
MSOE  
Architectural  
Engineering



Mara Connell  
UW-Oshkosh  
Nursing



Lauren Kelly  
Lawrence  
University  
English &  
Linguistics



Abigail Maas  
Ripon College  
English/Psychology



Molly Ruffing  
Lawrence  
University  
Psychology/English



Monica Bayer  
UW-Oshkosh  
Doctor of Nursing  
Practice - Family  
Nurse Practitioner



Brooke Diemel  
Fox Valley Tech  
Substance Use  
Disorder Counseling



Elizabeth St. John  
Fox Valley Tech  
Accounting

# We need your used books!

*For the 84th Annual AAUW Book Sale!*

## One Book is Never Enough!



**For Book Pick-up  
Please call:**

**(920) 427-6655 • (920) 734-6750**

**(920) 843-8888 • (920) 540-7751**

*Contributions appreciated  
by Monday, October 5th.*

*Please contribute the following:*

Hardcover • Paperback  
Children's • Large Print  
Books on CD  
Sheet Music  
CDs • DVDs  
Puzzles • Games

*(Please, no magazines,  
textbooks, or VHS tapes)*

**Mark Your Calendars  
For the Book Sale!**

**October 14-17, 2021**

**October 21-24, 2021**

**October 28-30, 2021**

**Northland Mall**

**900 W. Northland Ave, Appleton, WI**  
*booksalefinder.com*

*Profits for Scholarships*



**empowering women since 1881**  
**American Association of University Women**



## "One Book Is Never Enough" 2021 Book Sale

### Important Dates

Oct. 2 - Move to the Northland Mall

Oct. 7 - Book Sale Work mighty

Oct. 14 - 21, 21 - 24, 28 - 30 - Sale Dates

### Publicity

Book marks and posters advertising that we are collecting books are available for you to distribute. You can pick up both items, either on Trish Brehm's porch or at our room in the Kaukauna library. If you have a location where you can put a poster, please contact Trish to let her know where you are putting it. You can reach Trish at 920-858-1198 or [trishbrehm@yahoo.com](mailto:trishbrehm@yahoo.com).

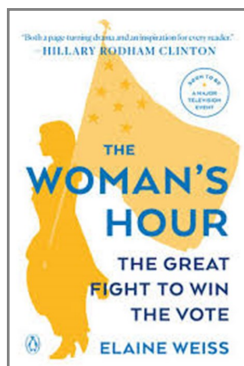
### Book Collection and Sorting

WE NEED BOOKS! Almost all of the books we have collected so far are sorted, packed and ready to go to the mall. We are ready to accept your books at the Kaukauna library. Book Sale chairs will be there every Tuesday morning to accept your books. Please drop them off between 9:30 and 11:30 am. If you have books and are unable to come on a Tuesday morning, please contact Betsy Minter (832-9218, Chris Taylor (636-8153) or Shirley Schloemer (843-8888). One of them will arrange to meet you there at a time which works for you. Our room is locked and we are not able to leave books outside our door. When we get more books we will let you know when we will be inviting members to join us for sorting sessions.

The phone numbers which people outside the branch can call for book pick-up are listed on the flyers and book marks. If you would like to help with book pick-up, please contact Donna Cook at 427-6655 or [djocook16@gmail.com](mailto:djocook16@gmail.com).

We are looking forward to a great 2021 book sale!

Your Book Sale Committee



Start reading now for our next AAUW READS book discussions! Watch for the Summer II edition of the branch newsletter for dates & times. Be prepared then to hear the author of the book speak at the Women's Equality Day event.



# A Conversation with Kim Churches

by Jane Doughty

On 4/27/21, several members of the Appleton Branch were part of a Zoom conversation with AAUW CEO, Kim Churches and Nichia P. McFarlane, Engagement Associate, Advancement & Partnerships for AAUW. This opportunity was made available to us as recognition for achieving 5 star branch status this year.

A lot of the conversation revolved around 3 topics: **AAUW's Strategic Plan, the Diversity, Equity, and Inclusion Toolkit, and the Equity Network.** I've included links below for each of these topics and I encourage you to read more about them. In addition to these topics, Kim answered various questions from branch members that were on the call or had been submitted ahead of time.

## Strategic Plan:

The strategic plan was completely redone in 2017-2018. Highlights of the 2018 plan are:

*In keeping with our mission to advance gender equity for all women and girls, the strategic plan is focused on four macro areas of work:*

*Education and Training*

*Economic Security*

*Leadership*

*Governance and Sustainability*

*Three of these focal areas are mission-based, and one — Governance and Sustainability — is foundational in our ability to run the organization with best practices, innovation, and strengthened fiscal sustainability. Keeping our mission forefront will ensure we have properly addressed the policy and advocacy work, the programs to develop and scale, and the operating model needed to ensure real impact.*

Although many milestones were achieved toward the ambitious goals laid out in the plan by 2020, the pandemic has illuminated additional needs of women and girls in our society. Therefore, improvements to the plan (now called version 2.0) have been developed:

*As we prepare for the 140<sup>th</sup> anniversary of AAUW in 2021, we've honed in on the key areas where AAUW can continue to lead with an improved set of goals for our plan — call it the 2.0 version. You'll note that our areas of focus have not changed; we continue to fiercely believe that our commitment to Education & Training, Economic Security and Leadership will further girls and women in all of society. To remain a cutting-edge and forward-thinking organization for today and tomorrow, AAUW must commit to best practices in Governance & Sustainability. This AAUW Strategic Plan 2.0 focuses more heavily on STEM given the generous bequest AAUW received in 2019. As our nation elevates solutions to combat systemic, structural racism, AAUW too must examine its mission work, advocacy, operations, and programming to ensure that our work centers racial and gender equity at its core.*

*(Continued on the next page)*

## Diversity, Equity, Inclusion Toolkit

*AAUW is dedicated to helping members become more comfortable sharing their perspectives outside of diversity trainings and to address diversity, equity, and inclusion (DEI) in all aspects of their work and lives. We seek to encourage ongoing dialogue that will inspire all members to bring these values to their personal and professional interactions. Within AAUW, our goal is to turn these conversations into actionable goals and strategies for each branch. We seek to help members understand how inclusion factors into every decision made in the branch and in their lives. AAUW hopes to bring inclusion to the workplace, including transparent advancement and opportunities for development.*

## Equity Network Pilot Program

*An inclusive learning community with a single goal: Equity for all.*

*The Equity Network is advancing the conversation and leading the charge to achieve equity for all. Connect with individuals who share your commitment to inclusion on our campuses, in our workplaces and in our communities — and who want to do something about it.*

*Being part of the Equity Network community provides access to 1) **Equity Express newsletter**, 2) **Priority registration for AAUW events**<sup>[SEP]</sup>, 3) **Learning sessions** on topics such as: Advocating for Policy Change, Work Smart Salary Negotiation Skills, Diversity, and Inclusion, and Empower: A Path to Leadership<sup>[SEP]</sup>, and 4) **Leadership forums** about issues including: Intentional Networking, Having Difficult Workplace Conversations, Refining Your Personal Brand, Allyship for All Genders, and Embracing Intersectionality.*

*There are also a series of webinars exclusive to the Equity Network. See the links below.*

## Additional Questions:

1) What's the guidance on having traditional conventions, meetings, etc.?

National is following CDC guidance for indoor meeting capacities. There will be no travel at the national level until 2022. Kim also mentioned that national has hired companies to give technical support for online conferences that have made them much more "professional" in appearance.

2) There will be an overhaul of the Member Database System in the Fall so stay tuned for more info on that.

3) The National website has been completely redone and there will be help for reworking all Branch websites in the late Fall.

For more information check out the following:

<https://www.aauw.org/app/uploads/2020/03/2018-AAUW-Strategic-Plan.pdf>

<https://www.aauw.org/strategic-plan-2-0/>

<https://www.aauw.org/resources/member/governance-tools/dei-toolkit/>

<https://www.aauw.org/resources/programs/equity-network/>

<https://www.aauw.org/resources/events/equity-network/events/>

## *With Sincere Thanks...*

We owe a deep debt of gratitude to our retiring officers at the end of this most unusual year. Thank you to **Georgianne Bravick** who cheered on our membership, held us together, and helped us grow.

Thank you to **Donna Cook** who led us with positive, meaningful and enlightening programs in the face of cancellations and schedule changes.

Thank you to **Kathleen Gagnow** who kept meticulous track of our finances for the last four years. Thank you to **Laurie Leonard** who worked with Kathleen to learn the details of our financial record keeping. Laurie made certain Ellie Olson's Memorial Fund was cared for and each contributor was thanked.

Thank you to **Connie Wunderlich** for her extraordinary patience and careful recording of our branch and board meetings.

*Gratefully,*

Joan Moeschberger



## *Welcome Aboard...*

At our May meeting, we installed our new and continuing board members. They will officially start their new positions on July 1st.

Welcome President Elect Christine Taylor, Program VP Sylvia Bull, Assistant Program VP Kathy Kuck, Membership VP Mary Bechle, Assistant Membership VP Susie Jennings, Finance VP Nancy Grube, Assistant Finance VP Jackie Booher, Secretary Sue Vannorsdall.

### COMMUNICATIONS UPDATE: SUMMER EDITIONS OF THE NEWSLETTER

Summer 1 (this newsletter) covers June through mid-July.

Summer 2 covers mid-July through the end of August.

The deadline for Summer 2 is July 5th.

The deadline for the September newsletter is August 15th as usual.

Articles for the second Summer edition are due July 5th.

Send articles to Judy Goodnight at [judy@gwd.org](mailto:judy@gwd.org).

Website: <https://appleton-wi.aauw.net/>

Facebook: <https://www.facebook.com/AAUWAppleton/>

Instagram: #aauwappleton