



APPLETON (WI)  
BRANCH

# The Apple Branch

American Association of University Women  
Appleton, Wisconsin Branch



Volume 33 Number 4 October, 2018

Mark your calendars



October 2	Katherine Gehl presentation
October 3	Box Lunch orders due (book sale work night)
October 4	Evening Literature
October 9	Book Sale Moving
October 11	Book Sale Work Night
October 16	Afternoon Literature
October 17	Afternoon Literature
October 18	Afternoon Literature
October 18	Book Sale opens
October 23	Social Issues Study Group
October 28	Last Day Booksale/ Cleanup
November 16	Travel Group Titletown
December 1	Holiday Brunch



*"There are two kinds of people, those who do the work and those who take credit. Try to be in the first group; there is less competition there." – Indira Gandhi*

If you have not yet been to the basement of the Atlas Mill, you might not know what you are missing. There is a dank mugginess in the air down there. There is a creepy back section where I was directed to put an empty plastic bin. (I couldn't get out of it because Shirley followed me to be sure I went far enough!) There are bins and boxes of donated books that come from folks getting rid of old best sellers and spy thrillers, from the estates of beloved professors giving us treasures of art and theater, from parents of college age kids thinking *Make Way for Ducklings* belongs in the chubby hands of a kindergartner, and old collections from those reluctantly making their way to small apartments. But there is something else down there. There is a wonderful sense of doing a project together. There are books to be sorted and boxes to be labeled. We maneuver in and out of narrow aisles and giggle as we bump into someone hunting for the Paperback Mystery box. We even discover muscles we never knew we had. We know we are all a team in the Book Sale...and nobody wants to take individual credit. We just do the work. We know that there are some young women out there that will benefit from this work and they...and their parents...will sleep just a bit better knowing that for one semester or two they don't have to worry about that chunk of college money.

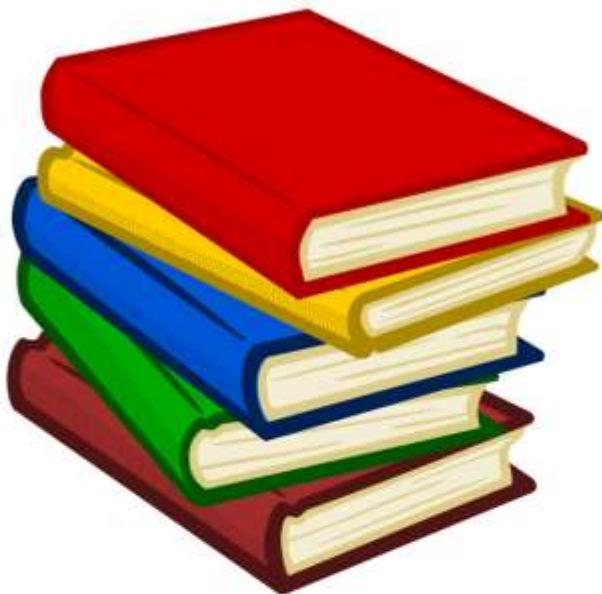
This work is just beginning. The book sorting is step one...and there will be more steps to come. Moving the books, loading the truck, unloading the truck, emptying boxes and making the displays look amazing. What is so incredible is that our AAUW friends come "out of the woodwork" to give an hour, give an afternoon, give an entire week or more to make this once again...the best book sale ever. Nobody does it for the credit. We just do the work.

Come and join us. It will be the most fun you ever had.

Becky O'Connor, President

[bandboc@gmail.com](mailto:bandboc@gmail.com)

## **October Branch Meeting: Book Sale Work Night**



Date: Thursday, Oct. 11

Place: Northland Mall (empty store space next to Kohl's, Appleton)

Time: 5:00 Supper and Branch Meeting (optional box lunch available)

**4:00-9:00** Please plan to come before or after the meeting to help set up for the sale.

\* The Mall has very few folding chairs that we can use. You may wish to bring your own chair, so that you're more comfortable during dinner and the meeting.

\*\* If you wish to have a box lunch, be sure to return your order form by Wednesday, Oct. 3<sup>rd</sup>. (look elsewhere in the newsletter for form)

## **MAKING MEMORIES WITH BOOKS! 2018 AAUW BOOK SALE**

### **IMPORTANT DATES AND TIMES**

#### Book Sorting at Atlas Mill

Tues. & Fri. (9-12) through Oct. 5, Final Sorting - Mon. Oct 8(9-12)

**We will have lunch together after sorting on Oct 2 at Fratello's.**

#### Moving Days - Oct. 8 & 9 (Monday & Tuesday)

Mon- 1:00 - Help set up tables at Northland Mall

Tues -8:30 & 3:30 - Help load books at Atlas Mill

Tues- 5:00 - Help unload books at Northland Mall

(Pizza served at both locations)

#### Book Sale Work Night - Oct. 11 (Thursday)

4:00 -9:00 - Supper and Branch Meeting at 5:30 - work times before  
and after supper meeting (Details in October Apple Branch)

#### Pre-Sale Work times at Northland Mall

Oct. 10, 11, 12, 15, 16, 17 - 9:00-3:00 and 6:00-8:00

Oct. 13 & 23 - 9:00 - 3:00

Oct. 14 - 12:00 - 4:00

Come whenever and as often as you can.

#### Book Sale Shifts

Oct. 18, 19, 25, & 26- 8:30-11:30, 11:30-2:30, 2:30-5:30, 5:30-8:30

Oct. 20 & 27 - 8:30-11:30, 11 :30-2:30, 2:30-5:30

Oct. 21 10:45-1:45, 1:45-5:15

Oct. 28 9:45 - 12:45, 12:45 -3:45

Sign up on the chart at the Northland Mall, or contact  
Mary Grace at 734-6379 or [mcggs@aol.com](mailto:mcggs@aol.com)

#### Book Sale Celebration - Oct. 30 (Tuesday)

11:30- **a.m. Mark's East Side**

Note: Please remember to distribute your posters and book marks.

## Join Us for a Box Lunch on Book Sale Work Night!

October 11, 2018

Branch Meeting and Optional Box Lunch at 5:00

Northland Mall

Book sorting opportunities before and after the branch meeting!

### Menu Choices

Box lunches will be from Cousins Subs and include your choice of sandwich along with chips, cookie, and beverage for \$6.50. All boxes will contain mayo and onions will be available.

Please indicate your choice of sandwich

- Italian Special - ham, bologna, salami, provolone, lettuce
- Ham and Provolone - ham, provolone, lettuce, tomatoes, oregano
- Veggie - provolone, spinach, cucumbers, green peppers, tomatoes
- Club - ham, turkey breast, provolone, lettuce, tomatoes, oregano

Please indicate your choice of beverage

- Water
- Coke or Diet Coke
- Sprite or Diet Sprite

Mail your check (made out to Appleton AAUW), sandwich and beverage choice to Joan Moeschberger, 312 E. Timberline Drive, Appleton, WI 54913

OR

Look for the **Box Lunch Sign-Up Clipboard** at our September meeting and place your checks in the envelope provided.

**All orders must be placed no later than Wednesday, October 3rd, 2018. Many thanks in advance for your timely response!**

*Final Call!*



## Social Issues Study Group

Our October meeting is scheduled for 10:00 am on October 23<sup>rd</sup> at Becky O'Connor's, 500 E. Timberline Drive, Appleton. If you're interested in joining our discussion and learning about Racism in America, our topic for this year, be sure to sign up with Judy Goodnight [judy@gwd.org](mailto:judy@gwd.org) for group updates. Watch our AAUW Appleton Facebook page and/or our website for news about this group.

## Reading lists for AAUW Book Groups

The reading lists for the Evening Literature, Afternoon Literature, Summer Mystery Group and Summer Reading Highlights can be found on our branch website. Go to <http://appleton-wi.aauw.net>, bring your cursor over What We Do and click on Interest Groups or just use this link: <http://appleton-wi.aauw.net/what-we-do/groups/>. The Evening and Afternoon groups have a clickable link to a pdf file that can be printed. The Summer Mystery information is listed in the description of the group.

## Afternoon Book Group – October 2018

Our book for October is *The Boston Girl* by Anita Diamant.

There will be three hosts to choose from this month. As always, sending an RSVP to your regularly scheduled host is essential. That means sending either a YES or a NO for attending. Those who have some flexibility in your schedule who can switch to Tuesday for this month are encouraged to do so to ease the Wednesday and Thursday group numbers.

Tuesday, October 16<sup>th</sup>: Host is Nancy Samson, 620 N. Meade St, Appleton.

Email to [samsonnancy47@gmail.com](mailto:samsonnancy47@gmail.com) or call 733-9161.

Wednesday, October 17<sup>th</sup>: Host is Judy Phillips, 2609 S. East St., Appleton.

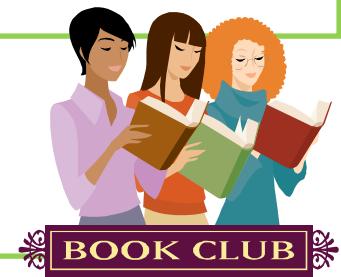
Email to [cubbie1945@gmail.com](mailto:cubbie1945@gmail.com) or call 739-1000.

Thursday, October 18<sup>th</sup>: Host is Ruth Henschel, 555 Ridgeview Circle, Apt. 314, Appleton.

Email to [ranger1chc@gmail.com](mailto:ranger1chc@gmail.com) or call 202-3300.

If you haven't been a member of this interest group and want to give it a try, contact chair Judy Goodnight at [judy@gwd.org](mailto:judy@gwd.org) or call 729-9553.

The 2018 Summer Reading Highlights list is now on our AAUW Appleton website. Go to What We Do and click on the Interest Groups tab in the drop-down menu.



BOOK CLUB

## Evening Book Group

The evening book group will be meeting at 6:30 on October 4th. We will be meeting at the home of JaneAnne McCabe, 1239 W Nicolet Cercle, Appleton. This is a change from what is in the yearbook. The book is *The Handmaid's Tale* by Margaret Atwood.

The November book is *Between Shades of Gray* by Ruta Sepetys.

## Please Pick Up Your Yearbook

The Yearbook/Directory will be available at all our meetings. They will be available at the Book Sale at Northland Mall. If you are hosting one of our Interest Groups and let me know who is coming, I can try to get you the copies. We hope to have all picked up by the end of the Book Sale. They can also be picked up at my house. Cheryl Reissmann

American Mah Jongg is alive and well. If you are interested in playing, and you are currently not receiving the schedule please let Laurie Leonard (734-7455 or [rillal@new.rr.com](mailto:rillal@new.rr.com)) know. If you have never played and would like to learn this would be a good time to begin. Hope to hear from you soon.

It is time to sign up for our dinner group called ethnic and elegant. The menus with the recipes are provided and each member contributes to the meal at the host's home. This is a fun way to get to know other members in a smaller setting. RSVP to Nancy Samson at 920 733-9161 or [samsonnancy47@gmail.com](mailto:samsonnancy47@gmail.com).



## Communications Update

For any communications issues such as not receiving the newsletter, name changes, email address changes, home address changes, phone number changes, contact Communications Chair, Judy Goodnight [judy@gwd.org](mailto:judy@gwd.org) or 729-9553 .

Appleton Branch Online: Facebook: Find our branch on Facebook by looking for AAUW-Appleton. Like our page to get its posts in your newsfeed. Like & share posts to spread the word about our branch happenings.

Our branch website can be found at <http://appleton-wi.aauw.net/>.

## Please add the following member to your yearbook

**\*Cerull, Ruth** (Tom)  
41 Crestway Ct Appleton 54913  
731-9751 (h) [tcerull@new.rr.com](mailto:tcerull@new.rr.com)  
BS-UW-Stevens Point, 1965  
MS-Guidance&Counseling, UW-Oshkosh, 1968  
Retired Small Business Owner(Play It Again Sports)  
Volunteer – Loaves and Fishes, Our Savior's Lutheran Church

# **“Fix the System”**



A strategy for reinvigorating our democracy



**Tue. Oct. 2, 2018  
6:30 - 7:30 pm**

**Appleton Public Library**  
225 N. Oneida St, Appleton, WI 54911

**FREE - public is welcome.  
Q & A to follow.**

**Speaker:** Katherine Gehl, business leader and political innovation activist.

**Topic:** In “Fix the System,” Katherine proposes reforms necessary to align the political system with the public interest. She brings an entirely new analytical lens to understanding the performance of our political system.

**Event Sponsors:**



Contact: [aauwappleton@gmail.com](mailto:aauwappleton@gmail.com)



Fellowship - Silent Auction - Dinner - Music - Awards - Celebration

# ESTHER 15<sup>th</sup> Annual BANQUET

SUNDAY – November 4, 2018 – 4:30 PM  
Liberty Hall, 800 Eisenhower Drive, Kimberly

## *“Finding Your Voice”*

Featuring Guest Speaker

*Leonard Pitts, Jr.*



Pitts is a journalist, commentator, lecturer, and best-selling author who was awarded the 2004 Pulitzer Prize for Commentary and has received numerous other professional awards, before and since. He is a nationally syndicated columnist at the Miami Herald and is in high demand as a speaker.

Pitts has published five books and has been a visiting professor at Princeton and George Washington.



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# A TRIP TO TITLETOWN

## FRIDAY, NOVEMBER 16, 2018



MEET AT THE PARK & RIDE AT BALLARD RD. AND EVERGREEN AT 10:45 AM FOR A DEPARTURE NO LATER THAN 11:00

11:30 LUNCH AT TITLETOWN BREWING COMPANY, 200 DOUSMAN ST. GREEN BAY (LUNCH COST ON YOUR OWN)

AFTER LUNCH, GO TO THE NEVILLE PUBLIC MUSEUM, 210 MUSEUM PLACE, GREEN BAY. ADMISSION \$7

APPROXIMATE RETURN TO PARK & RIDE BETWEEN 2:30-3:00 DEPENDING ON TIME SPENT AT THE MUSEUM

RSVP BY NOVEMBER 13TH TO JUDY GOODNIGHT AT [JUDY@GWD.ORG](mailto:JUDY@GWD.ORG) OR CALL 729-9553.

INDICATE IF YOU WISH TO DRIVE & NUMBER OF PASSENGERS YOU CAN TAKE.  
PASSENGERS: PLAN TO GIVE THE DRIVER \$ TOWARDS FUEL.



# AAUW Annual Holiday Brunch



**Date:** Saturday, Dec. 1<sup>st</sup>

**Time:** 8:30 Gather and View Auction/Drawing Items  
9:00 Brunch, Meeting, Drawings, Auction

**Place:** Stone Arch at Riverview Gardens  
1004 S. Olde Oneida St., Appleton

**Menu:** Ham & Cheese Strata, Assorted Pastries, Fresh fruit, Coffee, Tea, Juice

**Reservations:** \$17.00 per person  
**Due Wednesday, Nov. 14**

**Please send reservations to:**  
Paulette Laffin  
2709 ~~Kesting Ct.~~  
Appleton, WI 54911

\*\* If you have your Raffle/Auction Item prepared ahead of time, please contact Jeanne Seitz (920-734-4944 or [jeanneseitz@yahoo.com](mailto:jeanneseitz@yahoo.com)) to arrange to drop it off or have it picked up. That will GREATLY help us with preparations!! Of course, items are also welcome the morning of the Brunch.

## Member Outreach

Member Outreach is a way for our AAUW community to stay connected and reach out to members during significant times in their lives.



Laurie Leonard, AAUW member creates beautiful cards for occasions such as:

If you know a member who we should reach out to in this way, please contact

There is a travel opportunity with the Green Bay Branch of AAUW that sounds interesting and fun! They will be going to the SOSA (Sculptural Objects Functional Art) exhibit at Navy Pier on Friday, November 2, 2018. Tickets are 1st come, 1st serve with 55 seats available. No refunds. If interested, email Laura Fisher-Bonvallet at [info@laurafisherbonvallet.com](mailto:info@laurafisherbonvallet.com)

You can also contact Joan Moeschberger at [joanemoe@gmail.com](mailto:joanemoe@gmail.com)

NavyPier



Sculpture Objects Functional Art and Design (SOFA) Fair in Chicago is the premier gallery-presented art fair dedicated to three-dimensional art and design. On par with Art Basel and TEFAF Maastricht, SOFA is produced by Urban Expositions, a [Clarion Events](#) company.

Critically acclaimed and continuously running since 1994, what distinguishes SOFA from other top art events is its focus on three-dimensional artworks that cross the boundaries of fine art, decorative art and design.

SOFA is noted for its exceptional presentation, with an elite selection of international dealers presenting for sale one-of-a-kind masterworks in handsome, custom-designed gallery exhibits.

**Friday, November 2, 2018**

Cost: \$75.00 includes bus ride, refreshments, entrance fee and contribution toward **women's scholarship fund. Lunch will be on own.**

**Leave GV Park and Ride (on Hoffman Road): 7:30 am sharp.**

**Leave for trip back to Green Bay: 3:30 pm A stop will be made on the return trip for a quick sandwich.**

Home: approximately 8:30 pm

Tickets will be on 1<sup>st</sup> Come, 1<sup>st</sup> Serve (only 55 seats available)  
No Refunds

AAUW Appleton Branch Net Assets		08/31/18
<b>NORTH SHORE BANK, GENERAL CHECKING #1472</b>		
Convention Fund	\$ 8,487	
Bescon Fund	206	
General Fund	<u>13,510</u>	
		\$ 22,203
<b>NORTH SHORE BANK, SCHOLARSHIP MONEY MKT #1907</b>		
(\$1,000 was paid to FVTC, Aug checks sent)	<u>5,868</u>	
Total Assets	28,071	
Less: AAUW Nat'l & WI dues payable	<u>(1,181)</u>	
<b>NET ASSETS</b>	<b>\$ 26,890</b>	

AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

AAUW empowers all women and girls to reach their highest potential.



The Apple Branch is a publication of the Appleton, Wisconsin Branch of the American Association of University Women.

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