



# The Apple Branch

American Association of University Women  
Appleton, Wisconsin Branch



APPLETON (WI)  
BRANCH

Volume 32 Number 9 March, 2018

Mark your calendars



March 8	Rooms of Blooms
March 15	Branch Meeting
March 15	Afternoon Books
March 21	Afternoon Books
April 10	Equal Pay Day
April 20-21	State Convention

MARCH



## President's Letter

March is Women's History Month. If you're like me, you look forward to the day when we won't need to have a special month set aside for acknowledging women's contributions. Until then, we can take this opportunity to learn more about the women who were the groundbreakers of their time.

Here in AAUW Appleton, we turn our focus this month to the Influential Women of STEM – Science, Technology, Engineering, and Math. We celebrate these women through our annual essay contest for middle school students. The students are asked to research and select an influential woman that they feel a personal connection to, write about her accomplishments and what those accomplishments mean to the students. A committee of branch members read and rate the submitted essays and then select the top three essays.

We invite the top three finishers, their families, and often their teachers and/or principals to our March meeting. There the students read their winning essays. Together we celebrate the students' achievements.

In all the years that I've gone to the March meetings, I have almost always learned something new - a woman's discovery, invention, or scientific breakthrough that I've never known before. But beyond that, I've always left at the end of the evening with a renewed sense of hope for the future from watching, listening, and talking to our essay contest winners.

We need to encourage these young people and the best way you can do that is to ***show up!*** Attend the March meeting. The library parking is free. If you don't want to drive at night, call a friend and ask if they are willing to carpool. Make a night of it and go out to dinner first, then join us for dessert and essays and show these young people that you care about their future! Just be there for them.

In closing, I give you the names of ten women in STEM who have made substantial contributions to history, not just women's history. Do you know them?

- Elizabeth Blackwell      Nettie Stevens
- Lise Meitner              Katharine Burr Blodgett
- Florence Seibert        Cecilia Payne
- Grace Hopper            Chien-Siung Wu
- Katherine Johnson      Antonia Novello

Come to the March meeting and find out what their contributions were.

Judy Goodnight, President

[judy@gwd.org](mailto:judy@gwd.org)

AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

## March Meeting

### Annual Middle School Essay Contest Recognition Sponsored by AAUW and the Appleton Public Library

Thursday, March 15 6:15 Gather  
Appleton Public Library

#### Part I

Did you know that the windshield wiper was invented by a woman? I didn't either until I heard an essay from one of last year's contest winners. Join these proud students, their parents and other guests to learn and celebrate their success.

#### Part II

How long ago was it Title IX was passed? Remember how hard we fought for equal opportunities for women? Did you know that what we now take for granted is being weakened? changed? "adjusted"?

This will be a short presentation on what was presented at the Feb. 24 AAUW Public Policy Day at the Bridgewood Conference Center. Look elsewhere in this newsletter for more information.

Slate of Officers 2018-2019		
Program Vice President: Joan Moeschberger	Membership Vice President: Nancy Havens	Recording Secretary: Mary Zanto



#### AAUW Appleton Centennial Research and Project Grant

 In 2013, we decided to open a fund with AAUW national as part of our branch centennial celebration. We had ten years to raise \$75,000 to complete the fund. We were just informed by  AAUW-WI Fund Development chairs that a contribution in February put us over that amount and the fund has now become income-producing. Thanks primarily to our robust book sale proceeds,  half of which went to the fund, we managed this completion in just half the time given to us.  Thank you to everyone who made individual contributions and to all branch members who have worked the book sales.



## Appleton Branch Membership News



## APPLETON BRANCH MEMBERSHIP NEWS

Our Branch is now 158 members strong. We are very excited to have so many new members. Our newest member is:

**Ruth Cerull:** Ruth is from Appleton and holds a BS from UW – Stevens Point and a MS from UW – Oshkosh. Ruth is a retired small business owner (*Play it Again Sports*). She volunteers at Loaves & Fishes and Our Saviors Lutheran Church. Ruth's interests and hobbies are Mah Jongg, Quilting, Cooking, and Traveling. Welcome Ruth!

Please remember that Membership growth for our Branch is **everyone's** job. Think about your friends, colleagues, and acquaintances and invite them to a meeting so that they can learn firsthand what a great organization AAUW is!

**Please remember:** A **blue dot** on name tags indicates a new member. We hope that when you see these dots, you'll introduce yourself and learn more about our new members. If you belong to a committee or interest group, share that with them and even extend an invitation to bring them to a committee meeting or interest group activity. Let's make sure our new members enjoy their experience with AAUW.

EVERYBODY'S  
IRISH  
ON   
ST.  
PATRICK'S  
DAY



Photo by Hillary Quella Photography

# Rooms of Blooms Paine Art Center

"Rooms of Blooms celebrates the art of floral design within the exquisite settings of the historic Paine estate. The show features more than one hundred artistic fresh floral creations by the most talented designers in the region. The beautiful floral creations are inspired by the ambiance of the Paine and artworks on display."

Thursday, March 8th  
\$15 admission (free for Paine members)

Meet at the Town Center parking lot at Highway CB &  
West American Drive for an 11:00 departure.  
Lunch in Oshkosh (restaurant TBA)  
then to the Paine Art Center.

RSVP to Judy Goodnight by March 6th  
[judy@gwd.org](mailto:judy@gwd.org) - 729-9553  
Indicate if you are willing to drive & the number of  
passengers you can take.



## EQUAL PAY DAY TUESDAY, APRIL 10, 2018

*This year, our branch will again be handing out Payday candy bars with an attached message about Equal Pay Day. We will be at both UW Fox Valley and FVTC on Tuesday, April 10 from 11:30 a.m.-12:30 p.m. To be involved, contact Connie Polley at (920) 205-3808 or email [conniepolley@yahoo.com](mailto:conniepolley@yahoo.com) or contact Ellie Olson at (920) 422-2079 or email [oleellie77@gmail.com](mailto:oleellie77@gmail.com).*

Our basic talking points are as follows:

Would you want to work for 15 months to earn the same amount as your male coworker did in 12 months? If you are a woman, chances are you did! At the current rate of progress in closing the pay gap, women will not receive pay equity until the year 2119!

This time gap is based on the reality that women generally earn 80% of what men are paid. The pay gap has barely changed in a decade. It happens in every state although the gap is wider in some states and is overall wider for women of color. It happens in nearly every occupation whether the job is female dominated, gender balanced, or male dominated. Education does not eliminate the problem. In fact, women with more education are sometimes affected more.

There is a wealth of research to support the claims made regarding gender bias in the workplace. In addition to the extensive research done by AAUW, the website [payequity.org](http://payequity.org) includes input from the **Institute for Women's Policy and the National Committee on Pay Equity**. **These groups have been long term advocates for the Paycheck Fairness Act, which would strengthen and enforce the Equal Pay Act of 1963.**

### AAUW Art Contest:

Go to <https://www.aauw.org/contests/> by March 4<sup>th</sup> to vote for your ten favorite entries in the annual AAUW art contest. Appleton branch member Chris Scott has two entries – Two Hearts Entwined and Buoyancy.

### Member Outreach

Member Outreach is a way for our AAUW community to stay connected and reach out to members during significant times in their lives.



Laurie Leonard, AAUW member creates beautiful cards for occasions such as:

- ◆ Thinking of you
- ◆ Congratulations
- ◆ Get Well
- ◆ Illness
- ◆ Sympathy
- ◆ Appreciation/Gratitude

If you know a member who we should reach out to in this way, please contact JaneAnne McCabe [jamforever02@yahoo.com](mailto:jamforever02@yahoo.com)

## Communications Update

For any communications issues such as not receiving the newsletter, name changes, email address changes, home address changes, phone number changes, contact Communications Chair, Cheryl Reissmann @ Cheryl-RonR@gmail.com or (920) 574-3301

Appleton Branch Online: Facebook: Find our branch on Facebook by looking for AAUW-Appleton. Like our page to get its posts in your newsfeed. Like & share posts to spread the word about our branch happenings.

Our branch website can be found at <http://appleton-wi.aauw.net/>.

Please welcome the following new member!

**\*Cerull, Ruth** (Tom)  
41 Crestway Ct Appleton 54913  
731-9751 (h) [trcerull@new.rr.com](mailto:trcerull@new.rr.com)  
BS-UW-Stevens Point, 1965  
MS-Guidance&Counseling, UW-Oshkosh, 1968  
Retired Small Business Owner(Play It Again Sports)  
Volunteer – Loaves and Fishes, Our Savior’s Lutheran Church

### Travel Group – Ideas Needed

I’m looking for some ideas for this summer. Specifically, I want ideas for a destination within a half-day drive for either 2 days/one night or 3 days/two nights. Past trips have been to Springfield, IL, Holland, MI, Galena, IL, Amana Colonies, IA, Decorah, IA. Email suggestions to [judy@gwd.org](mailto:judy@gwd.org).

**AAUW!**

- You are invited: BYO Lunch! 11:00 - 2:00 pm
- June 13, July 13, and August 13

**Joinus!**

- You bring your lunch;
- I provide water and a place to visit.

**Joan**

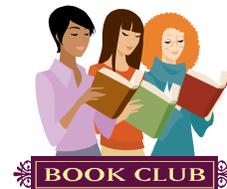
- RSVP [joandschneider@gmail.com](mailto:joandschneider@gmail.com)
- Who's in charge of the weather?

## Reading lists for AAUW Book Groups

The reading lists for the Evening Literature, Afternoon Literature, Summer Mystery Group and Summer Reading Highlights can be found on our branch website. Go to <http://appleton-wi.aauw.net>, bring your cursor over What We Do and click on Interest Groups or just use this link: <http://appleton-wi.aauw.net/what-we-do/groups/>. The Evening and Afternoon groups have a clickable link to a pdf file that can be printed. The Summer Mystery information is listed in the description of the group.

### Evening Book Group

Evening Book group will not be meeting January, February or March. Join us in April when we will be discussing *The Radium Girls* by Kate Moore



### Afternoon Book Groups:

March is Book and Movie Month. The movie's title is *Lion*. The book's original title is *A Long Way Home*, or you may find copies of the movie tie-in edition with the name *Lion*. The author is Saroo Brierley. Please try to both watch the movie and read the book.

March hosts are:

Thursday, March 15<sup>th</sup> – Judy Goodnight, 1406 Fieldstone Court, Neenah – [judy@gwd.org](mailto:judy@gwd.org) or 729-9553

Wednesday, March 21<sup>st</sup> – Nancy Havens, 1112 N. Fernmeadow, Appleton – [nhavens2@new.rr.com](mailto:nhavens2@new.rr.com) or 991-9606

Please be courteous and RSVP whether you will be attending by the week prior to the scheduled date. Or just do it as soon as you read this!

#### Fox Cities Reads News:

The book for 2018's Fox Cities Reads has been announced. It is *Salt to the Sea* by Ruta Sepetys.

### Business Owners: AAUW Appleton Advertising Opportunities

Branch members who own businesses may advertise their businesses to other branch members via our newsletter and/or directory. Your business card ad can be featured in 12 issues of the newsletter (July 2018 – June 2019) for \$25.00. For the same price, it can also be placed in the 2018-2019 branch directory. If you wish to let our members know about your business, send your payment, 2 business cards, your contact info, and in which publications you wish your ad to appear to Kathleen Gagnow, Finance VP, by June 1<sup>st</sup>, 2018 to ensure on-time publication. Unless you wish to cancel your ad, you will be automatically invoiced in May for each subsequent year.

**Convention 2018 update!**  
**Potawatomi Hotel & Casino**  
**April 20<sup>th</sup>-21<sup>st</sup>, 2018**

Hello everyone! Please look for your recent Badger Brief, where you will find the Convention Agenda, Hotel Information and the Registration Form. For the first time ever, you will have the option to use your credit card to pay for your registration fees, but we will still be accepting checks as well. Remember to register EARLY to obtain the best pricing. And I encourage you to call the hotel for your room reservation! We do have a large number of rooms blocked but they will go fast! Remember, the convention rate of \$119 is guaranteed for 3 nights before and 3 nights after our event. So, bring your significant other along or a treasured friend, and come and enjoy the fabulous City of Milwaukee!

See below for the line-up of speakers for the AAUW 2018 Convention!

**Friday night:** Ann Garvin, Ann Garvin, Ph.D. is the USA Today Bestselling author of *I Like You Just Fine When You're Not Around*, *The Dog Year*, and *On Maggie's Watch*. Her essays have been published widely and has performed several times in Listen To Your Mother & The Moth. She is a professor of Health Promotion at the University of Wisconsin-Whitewater and of Creative Writing at Miami University in their low-residency Masters of Fine Arts program. She is the founder of the Tall Poppy Writers and The Fifth Semester where she is committed to helping women writers find their voice through story. Her initiatives have raised over 100,000 for educating orphaned girls in Sierra Leone and created Bloom, A Facebook group specifically to talk about women's stories and raise money for Room To Read a non-profit devoted to literacy and education in the third world.

**Saturday Key Notes:**

- Katherine Gehl, former CEO of Gehl Foods. Katherine has been working on gerrymandering issues and her work related to that.
- Susan Landino, former Legal Advocacy Fund (LAF) recipient; Title IX discussion.
- We are also planning for a small amount of time for a National AAUW rep, to talk about National initiatives that we can take back into our branches.
- To be determined – current Legal Advocacy Fund (LAF) speaker.

**Saturday Breakout Sessions**

- Women Veterans Across the Years –Mitzi Dearborn (District 2 coordinator and West Suburban)
- Milwaukee Muslim Women's Coalition – Janaan Najeeb.
- STEAM (Science, Technology, Engineering, Art, Mathematics)- Linda Keane, Architect and former AAUW scholarship winner

**AAUW Wisconsin State Convention**

State convention 2018 will be taking place at the Potawatomi Hotel and Casino in Milwaukee on April 20-21<sup>st</sup>. Complete information and the registration form were published in the most recent issue of Badger Briefs which you should have received within the last week. Attending the convention provides the chance to meet AAUW members from all parts of the state, receive news from a representative of national AAUW, attend informative breakouts, and hear from dynamic speakers. It's an opportunity to see what AAUW means in a broader context. Incoming officers are strongly encouraged to attend for the opportunity to attend counterpart sessions with state board members and officers from other branches.

The AAUW Appleton board of directors again approved reimbursements for members who attend the convention. We will reimburse the \$75 registration fee for any members attending. For any members who would be attending convention for the first time, we will also reimburse the \$45 for Saturday's breakfast, lunch, snacks, and coffee/tea breaks. To apply for reimbursement, before you send in your registration form with payment, make a copy of the form, indicate if you are a new attendee or previous attendee, and mail it to Judy Goodnight. After the convention, reimbursement checks will be mailed out to attendees.

**AAUW Appleton Branch Meeting    February 17, 2018**  
**Menasha Public Library**

**President Judy Goodnight** called the meeting to order at 10:56 am as she welcomed all. The Recording Secretary's minutes for January were accepted as published in the February newsletter. Celebrate Diversity Fox Cities sent a thank you note. The AAUW Art contest is accepting work from members for the AAUW stationary. Chris Scott has entered two works. Vote on line. National dues will be \$10 more beginning in April as we collect dues for the following year.. Emergency financial aid is available if a member has a financial problem with dues. Public Policy Day is February 24 in Neenah from 10:00 – 2:00 at Bridgewood. The topic is Title IX.

**Membership Vice President Margie Young** reported a membership total of 158.

**Assistant Program Vice President Jeanne Seitz** reminded all of us that the next meeting is March 15 with the essay contest winners. This meeting continues the Title IX conversation.

**Finance Vice President** Kathleen Gagnow was not present therefore **Judy Goodnight** reported that we are in a sound financial position.

In the absence of the **scholarship** chairs **Judy Goodnight** reported that the scholarship forms are available. Judy also reported that the board voted to create a yearly Founder's Scholarship to be awarded from Book Sale funds to an e-affiliate from Lawrence in honor of our founders.

**Nominations Chair Joan Schneider** announced the following slate for elections in April: Assistant Program Vice President Joan Moeschberger, Assistant Membership Vice President Nancy Havens, and Recording Secretary Mary Zanto.

**Tech Savvy Chairs Stephanie Malaney, Jacqui Klimaszewski, and Jeannie** from the Oshkosh Branch reported that fliers are available and registration is open. Keeping with the theme of our meeting (*Deeper in Debt: Women & Student Loans*) a portion of Tech Savvy provides financial information for parents and students. Junior Achievement also provides budget information. More volunteers are needed.

**Equal Pay Day** is April 10. After a brief description of the event by **Joan Schneider**, volunteers were requested to pass out Pay Day candy bars at UW Fox or FVTC. Volunteers are to contact Connie Polley or Ellie Olson.

**Secretary Joan Schneider** asked for volunteers to take notes at the next board and branch meetings while she is away. Jeannie Seitz volunteered.

**Joan Schneider** said there are a few openings in the next Zentangle group.

**Travel Group Chair Judy Goodnight** announced an outing to Oshkosh for "Rooms of Blooms" at the Paine. The cost is \$15 at the Paine. Lunch in Oshkosh is planned prior to the Paine. Contact Judy Goodnight if you plan to attend.

**Vote** February 20.

League of Women Voters on February 21: **Gerrymandering**

LWV on March 5 **Appleton School Board Forum**

LWV on March 14: **Abolishing the Electoral College**

The next branch meeting is March 15, 2018.

Joan D. Schneider

Recording Secretary

AAUW Appleton Branch Net Assets		01/31/18
<b>NORTH SHORE BANK, GENERAL CHECKING #1472</b>		
Convention Fund	\$ 8,637	
Beacon Fund	206	
General Fund	<u>11,475</u>	
		<b>\$ 20,318</b>
<b>NORTH SHORE BANK, SCHOLARSHIP MONEY MKT #1907</b>		<u>13,114</u>
<b>NET ASSETS</b>		<b>\$ 33,432</b>

AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

The Apple Branch is a publication of the Appleton, Wisconsin Branch of the American Association of University Women.

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AAUW empowers all women and girls to reach their highest potential.